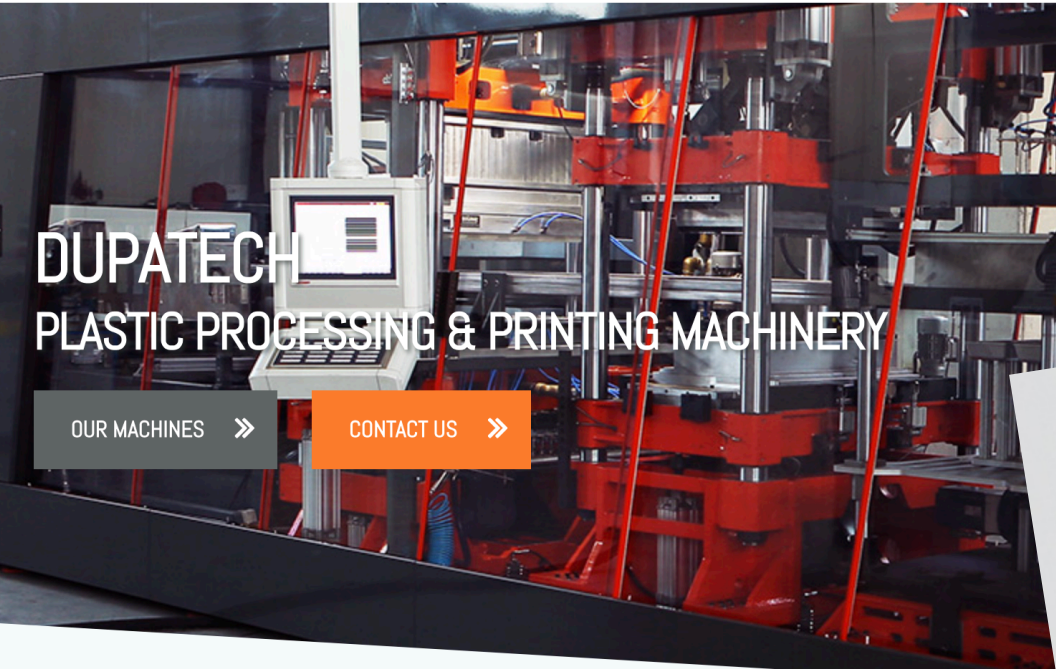


ARTIFICIAL INFLUENCE





DUPATECH PLASTIC PROCESSING & PRINTING MACHINERY

OUR MACHINES >>

CONTACT US >>



PLASTIC PROCESSING &





UV Light Curing Glue - Webinar Invitation

{First Name},



Declining Blog Traffic & Upcoming SEO Meeting > Inbox x



elizabeth@monumentalshift.com



to me ▾

Andrew,

I've been analyzing our recent analytics, and there's a noticeable decline in our blog traffic over the past few weeks. As we approach the SEO team meeting tomorrow, it would be beneficial to have a fresh set of keywords to consider.

Could you compile and send over some new keyword recommendations before the meeting? It would greatly aid our discussion and help us to plot a potential course of action.

Thank you for your expertise in this.

Elizabeth.

↩ Reply

➦ Forward

+ New chat

ChatGPT



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests



Limitations

May occasionally generate incorrect information

May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021



What percentage of Dutch marketers are using AI today in their jobs?



70% of Dutch marketers expect to use AI in their work by the end of 2023.

Andrew Davis
@DrewDavisHere



How recent is that information?



The source for this data is a blog post from Hunch, "Unlock 2023's Ad Trends With Top Dutch Marketers" published on November 1, 2023.

Andrew Davis
@DrewDavisHere

+ New chat

ChatGPT



Examples

"Explain quantum computing in simple terms" →

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UV Light Curing Glue - Webinar Invitation

{First Name},

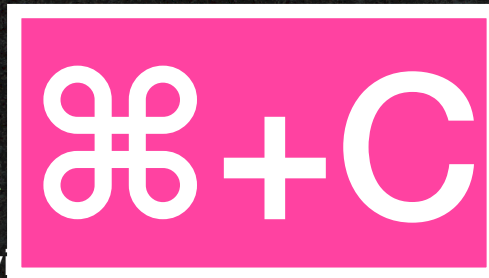


Write me an exciting email to be sent to 1100 CPG packaging engineers inviting them to sign up for a webinar on October 18th all about the new innovations in UV Light Curing Glue.



****Subject:**** 🚀 [Exclusive Invite] Dive Into the Future: Revolutionary UV Light Curing Glue Innovations! ✨

Hello Rockstar Engineers! 🧐



We're excited to roll out the v... event that's e...
realm of CPG packaging. As pioneers in the packaging engin...
deserve the first glimpse into the future!

🔍 ****What's Brewing?***

Discover the groundbreaking advancement...
that's making waves and setting new bench...
and strength. ... technology, sustainability,



📅 ****Mark Your Calendars!***

🚀 ****Date:**** October 18th

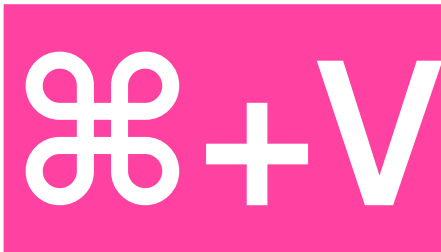
Andrew Davis
@DrewDavisHere

UV Light Curing Glue Innovations Webinar Invitation

Subject: 🚀 [Exclusive Invite] Dive Into the Future: Revolutionary UV Light Curing Glue Innovations! 🌟

Hello F

We're excited to announce the first of CPC the first



an event that's set to redefine the realm of leaving domain, we believe you deserve

🔍 **What's New.**

Discover the groundbreaking advancements in **UV Light Curing Glue** – the technology that's making waves and setting new benchmarks in packaging efficiency, sustainability, and strength.

📅 **Mark Your Calendars!**

🚀 **Date:** October 18th

🚀 **Time:** [Insert Time]

🚀 **Platform:** [Webinar Platform - Link to Register]

Why Attend?

1. **In-depth Exploration:** Unearth the science and technology behind UV Light Curing Glue and why it's a game-changer for the packaging world.
2. **Expert Insights:** Engage with leading minds and pioneers behind these innovations.
3. **Real-world Impact:** Uncover how brands globally are leveraging these innovations to enhance product integrity and shelf presence.
4. **Interactive Q&A:** Your queries addressed live by the experts.

Glue and why it's a game-changer for the packaging world.

2. **Expert Insights:** Engage with leading minds and pioneers behind these innovations.
3. **Real-world Impact:** Uncover how brands globally are leveraging these innovations to enhance product integrity and shelf presence.
4. **Interactive Q&A:** Your queries addressed live by the experts.

✦ **Bonus:** First 100 registrants stand a chance to receive a special **CPG Innovation Kit** – a curated box of samples, insights, and exclusive materials. Don't miss out!

💡 Whether you're looking to enhance product durability, explore sustainable packaging avenues, or simply satiate your hunger for innovation, this is the event you won't want to miss.

[Register Now] – Dive into the future, arm yourself with knowledge, and be the catalyst of change in your organization!

Feel free to share this exclusive invitation with your colleagues and peers in the industry. The more, the merrier!

Warm Regards,

Commodity Content

...ing (even virtual) is limited. Register soon and be a part of the UV Light Curing Glue revolution! ✨🔗📦

+ New chat

ChatGPT



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



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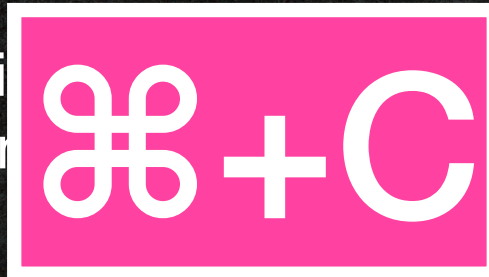
Limited knowledge of world and events after 2021



Great. Write a brief email to the ops person to let him know I'm working on the email. My name is Andrew. Can you mark to be done. But I'll have it done by 5pm.



Bob,
I've drafted the initial copy for the UV Curing Glue webinar. You can view it [here](#).



There's still some refining to do, but I'll have everything finalized by 5pm. Would appreciate your feedback once it's complete.

Andrew Davis
@DrewDavisHere

Andrew.

Abbracadabra!

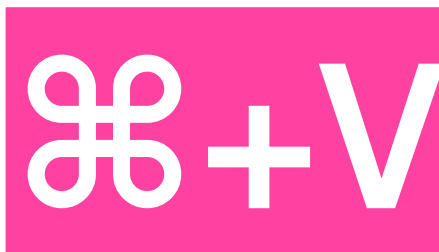
UV Light Curing Glue Webinar Invitation Draft

bob@monumentalshift.com

UV Light Curing Glue Webinar Invitation Draft

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I can preview it [here](#).

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Inbox x



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↩ Reply

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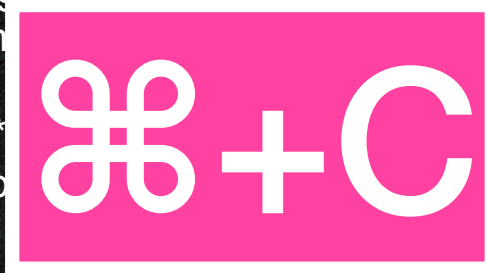


Our UV Light curing glue company is losing the SEO battle. I need a keyword strategy to increase traffic to our blog for clam shell packaging targeting CPG packaging engineers.



For a UV Light curing glue company targeting clam shell packaging and aiming to attract CPG packaging engineers, the keyword strategy should be multi-dimensional. Here's a complete

1. Core Keywords:
These keywords are the foundation of your strategy. They should directly relate to your product and target audience.



- UV light curing glue
- Clam shell packaging adhesive
- CPG packaging engineering solutions

Presto Change-o

Andrew Davis
@DrewDavisHere

2. Long-Tail Keywords:
Long-tail keywords are often more specific and usually longer than core keywords. They're great for targeting niche demographics and can drive more qualified traffic.

SEO KEYWORD SUGGESTIONS 2024

1. Core Keywords:

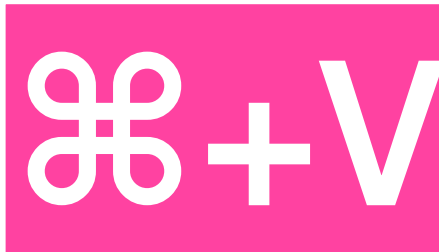
These keywords are the foundation of your SEO strategy. They should directly relate to your product and target audience.

- UV light curing glue
- Clam shell packaging adhesive
- CPG packaging engineering solutions

2. Long-Tail Keywords:

Long-tail keywords are often used for targeting niche demographics.

- Best adhesives for clam shell
- UV light glue benefits
- How to optimize clam shell packaging
- Durable glues for clam shell



keywords. They're great

3. Problem/Solution Keywords:

These keywords address the challenges CPG packaging engineers might face and present your product as the solution.

- Solutions for clam shell packaging issues
- Preventing clam shell package breaches
- Improving clam shell package longevity
- UV adhesive curing techniques for clam shell

4. Question-Based Keywords:

These types of keywords cater to voice search and the natural way people type queries into search engines.



+ New chat

ChatGPT



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



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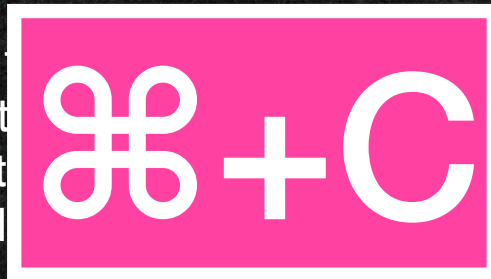


Fantastic. Can you draft an email to Elizabeth letting her know I've been thinking about this and have some ideas. Provide a link to the document.



Elizabeth,

Thank you for bringing to my attention the decline in our blog traffic. I've spent some time brainstorming and drafting a strategy specifically targeting the clam shell engineers.



are your concerns about I've spent some time and strategy specifically and CPG packaging

You can access the draft [here](#link)

Sim Sala Bim!

Andrew Davis
@DrewDavisHere

It's still a work in progress, but I've had a discussion with the agency to get it into it together during the meeting and iterate as needed.

Appreciate your proactive approach on this. Talk soon



← ▾ elizabeth@monumentalshift.com

Elizabeth,

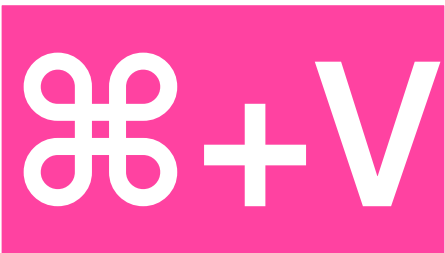
Thank you for bringing this to my attention. I share your concerns about the decline in our blog traffic. In response, I've spent some time brainstorming a word strategy specifically targeting the clam shell packaging audience and

[You can access the draft here](#)

It's still a work in progress, Let's dive into it together during our discussion with the agency tomorrow.

Appreciate your proactive approach on this. Talk soon.

Andrew.



Now...
We wait.

Andrew Davis
@DrewDavisHere

IT'S MAGIC

IT'S STUPID

IT'S EVIL!

TIME

Andrew Davis
@DrewDavisHere



In one sentence... Explain the concept of marketing to me as if I am a thirdgrader.



Marketing is like telling a story about your favorite toy to your friends, so they will want to play with it too!



It's Evil!

Andrew Davis
@DrewDavisHere

TIME

IT'S MAGIC

IT'S STUPID

IT'S EVIL!

WOW!

TIME

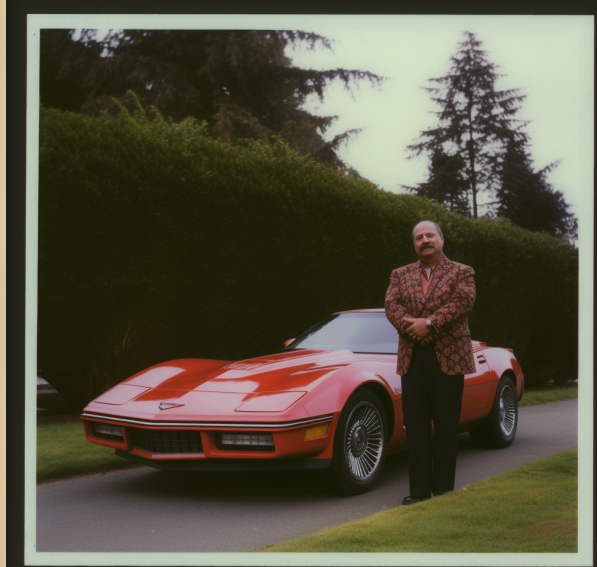
Andrew Davis
@DrewDavisHere

IT'S MAGIC

IT'S STUPID

IT'S EVIL!

Andrew Davis
@DrewDavisHere



next to

IT'S MAGIC

IT'S STUPID

IT'S EVIL!

WOW!

TIME

Andrew Davis
@DrewDavisHere

IT'S MAGIC

WOW!

IT'S STUPID

IT'S EVIL!



Andrew Davis
@DrewDavisHere

IT'S MAGIC

WOW!

IT'S STUPID

IT'S EVIL!

Andrew Davis
@DrewDavisHere



using AI



IT'S MAGIC

WOW!

IT'S STUPID

IT'S EVIL!



Knock Knock



Sure! Who's there?



Orange



Orange who?



knock knock

TIME

IT'S MAGIC
WOW!
IT'S STUPID
IT'S EVIL!



Orange who?

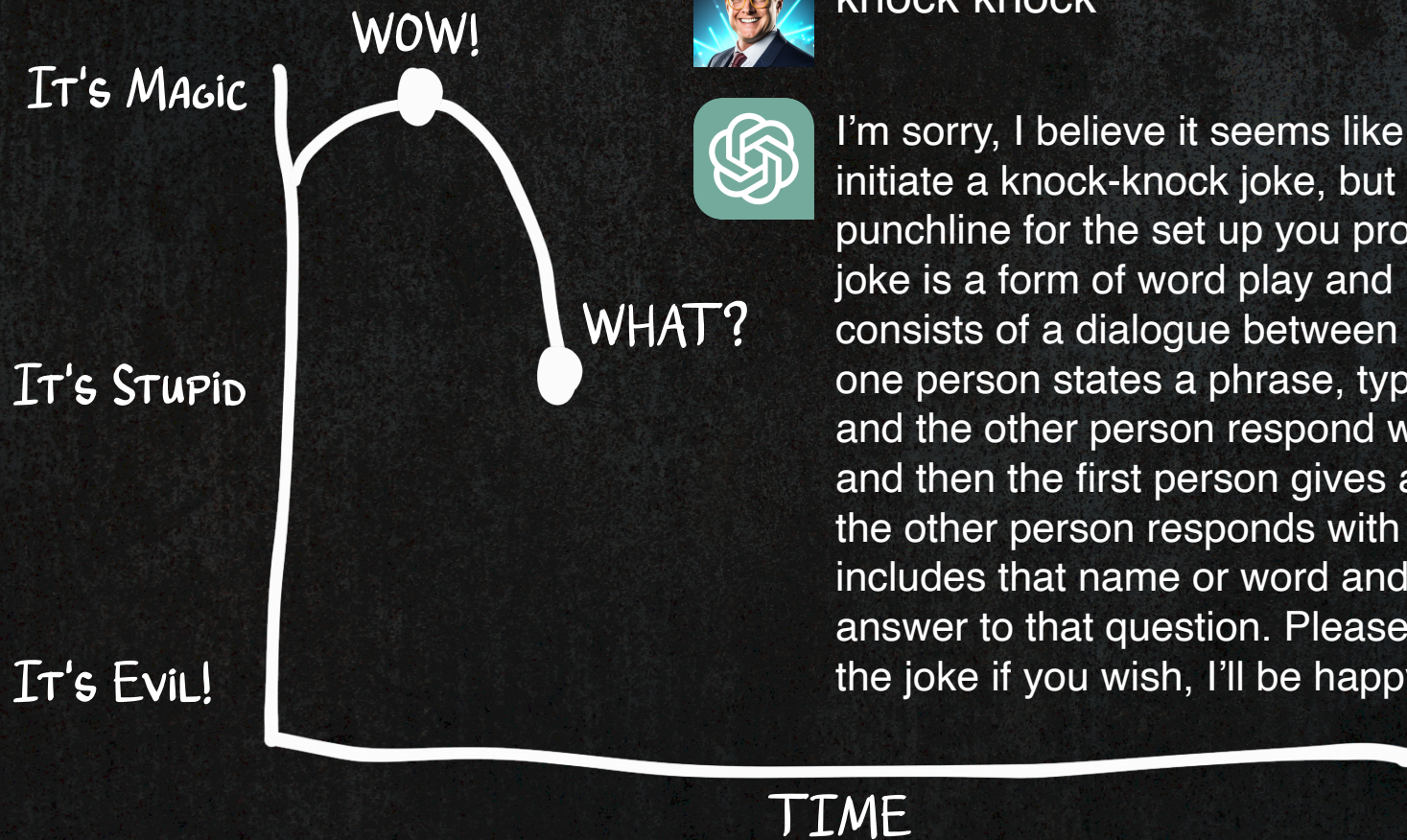


knock knock



I'm sorry, I believe it seems like you are trying to initiate a knock-knock joke, but you haven't provided a punchline for the set up you provided. A knock-knock joke is a form of word play and it's a type of joke that consists of a dialogue between two parties, where one person states a phrase, typically "knock knock" and the other person respond with "who's there?", and then the first person gives a name or a word and the other person responds with a question that includes that name or word and the punchline is the answer to that question. Please feel free to continue the joke if you wish, I'll be happy to play along.

TIME



Orange who?



knock knock



I'm sorry, I believe it seems like you are trying to initiate a knock-knock joke, but you haven't provided a punchline for the set up you provided. A knock-knock joke is a form of word play and it's a type of joke that consists of a dialogue between two parties, where one person states a phrase, typically "knock knock" and the other person respond with "who's there?", and then the first person gives a name or a word and the other person responds with a question that includes that name or word and the punchline is the answer to that question. Please feel free to continue the joke if you wish, I'll be happy to play along.

and then the first person gives a name or a word and the other person responds with a question that includes that name or word and the punchline is the answer to that question. Please feel free to continue the joke if you wish, I'll be happy to play along.

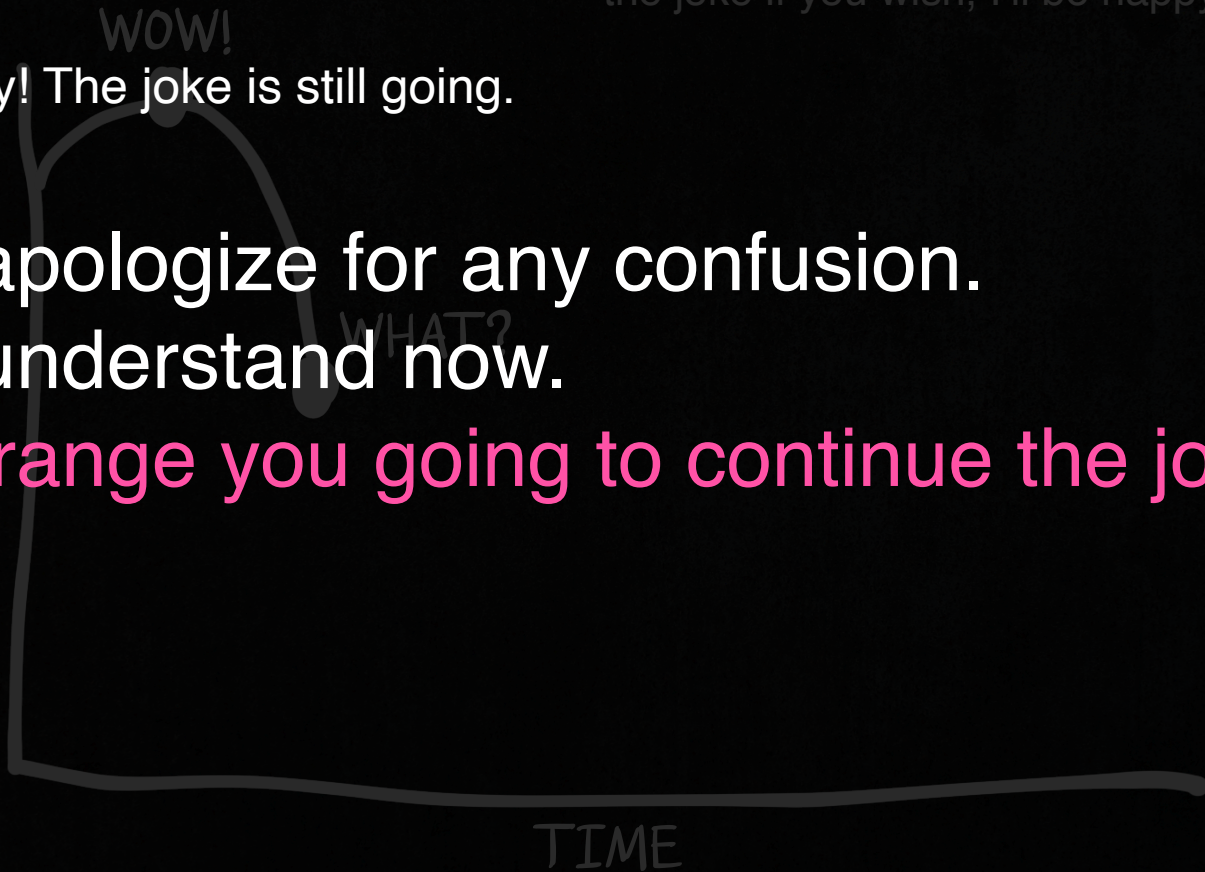


Hey! The joke is still going.

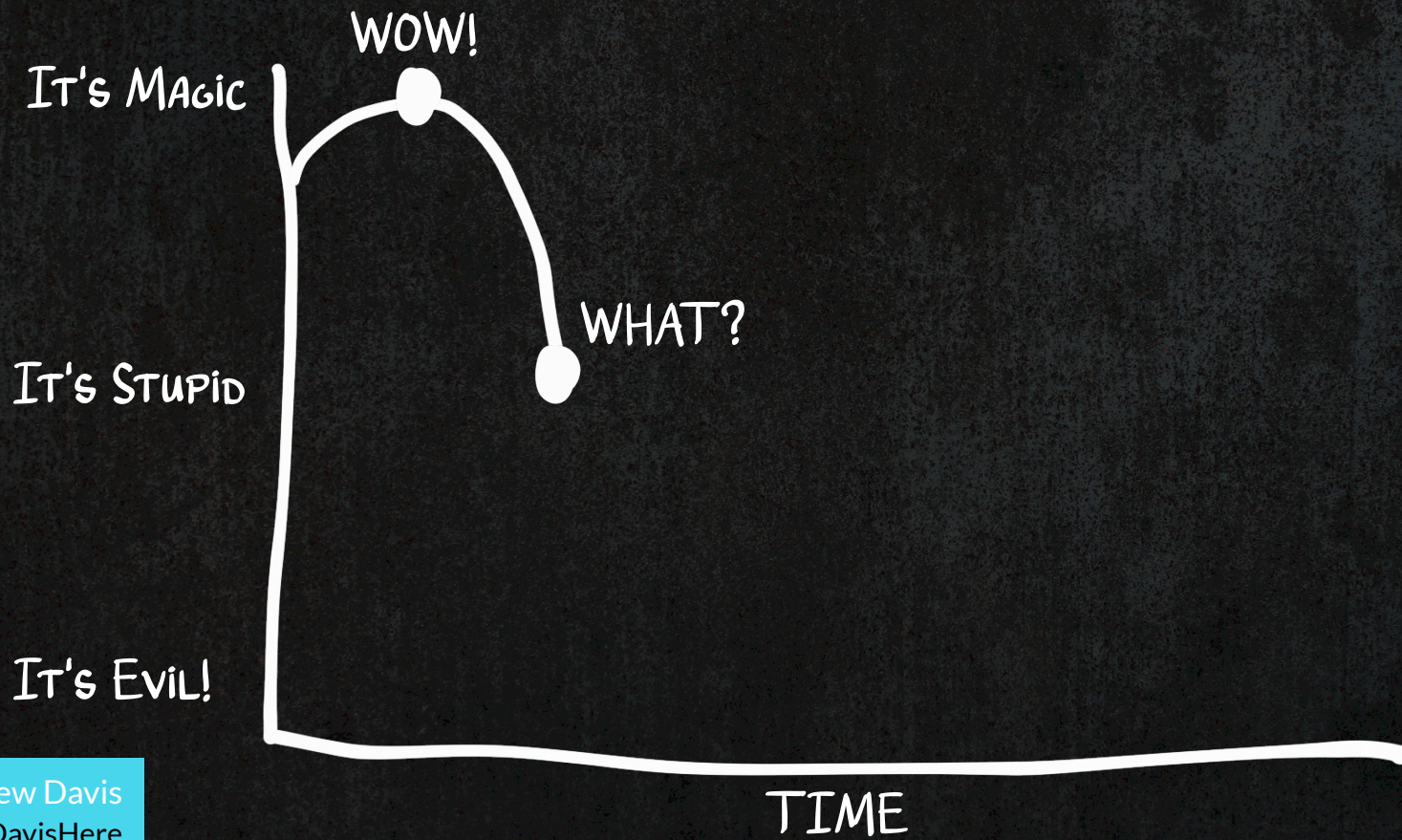


I apologize for any confusion.
I understand now.

Orange you going to continue the joke?



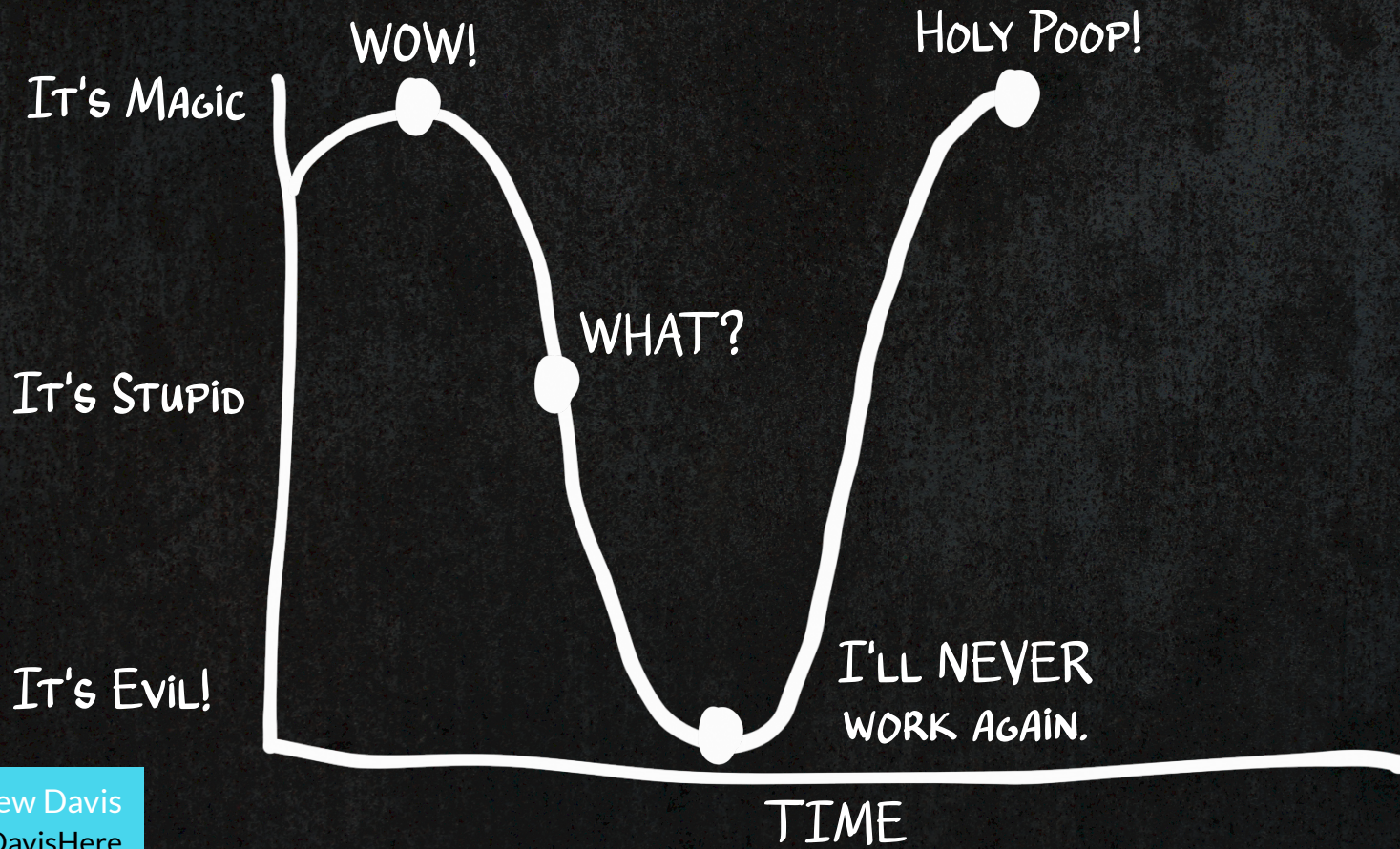
Andrew Davis
@DrewDavisHere



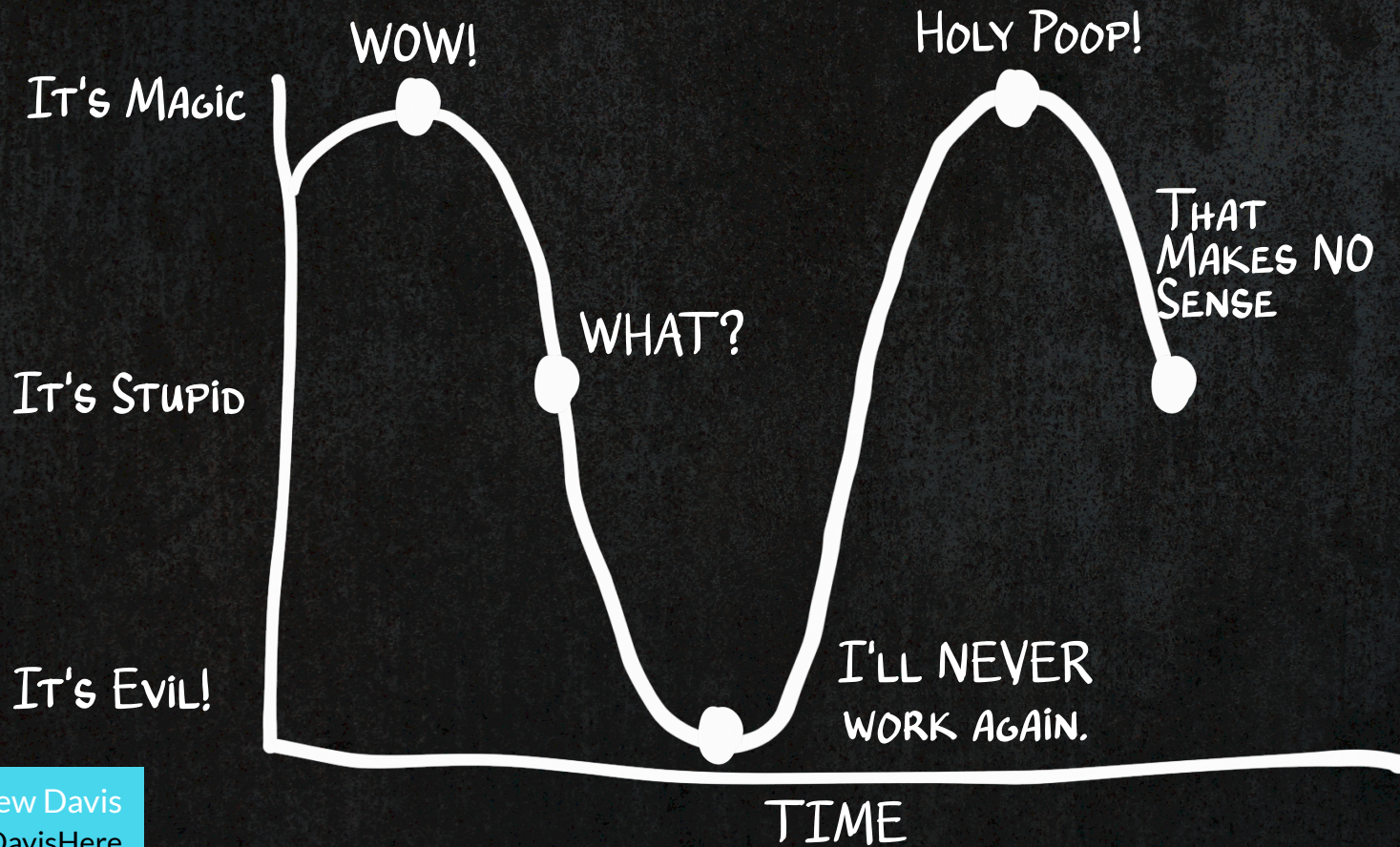
Andrew Davis
@DrewDavisHere



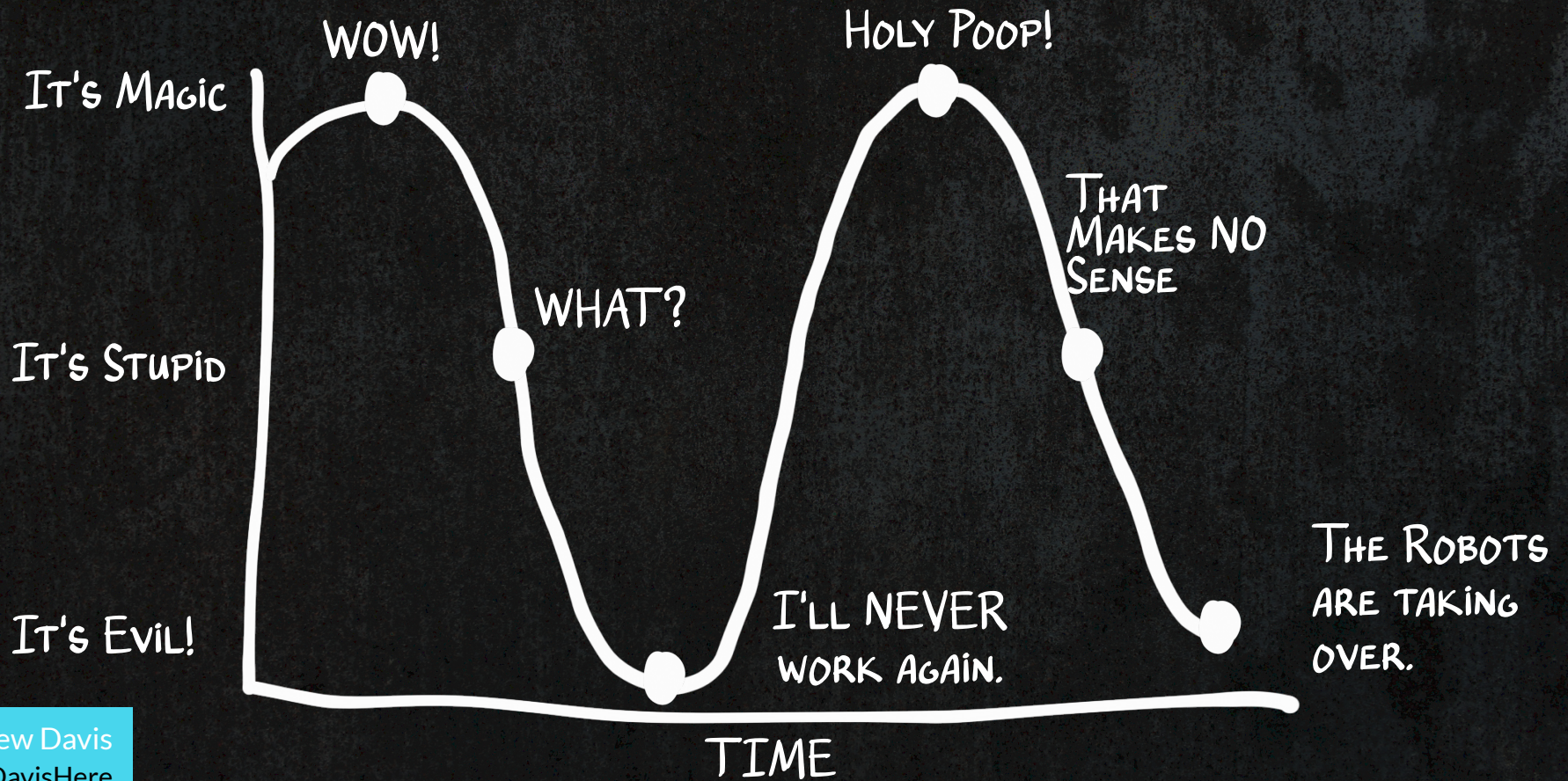
Andrew Davis
@DrewDavisHere



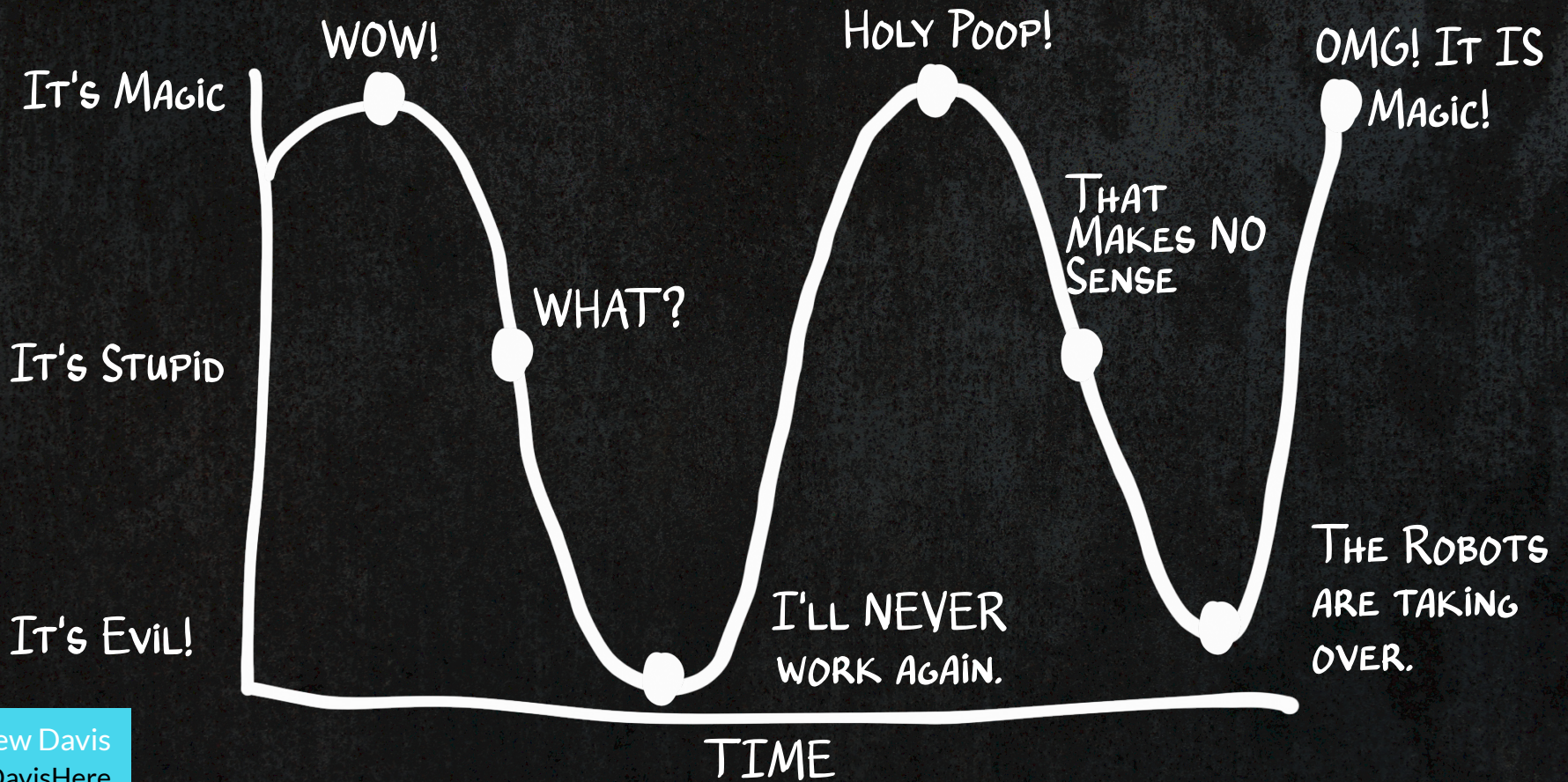
Andrew Davis
@DrewDavisHere



Andrew Davis
@DrewDavisHere



Andrew Davis
@DrewDavisHere



Andrew Davis
@DrewDavisHere



I need an academic-sounding name for a chart that shows the emotional rollercoaster a human goes through when using AI.

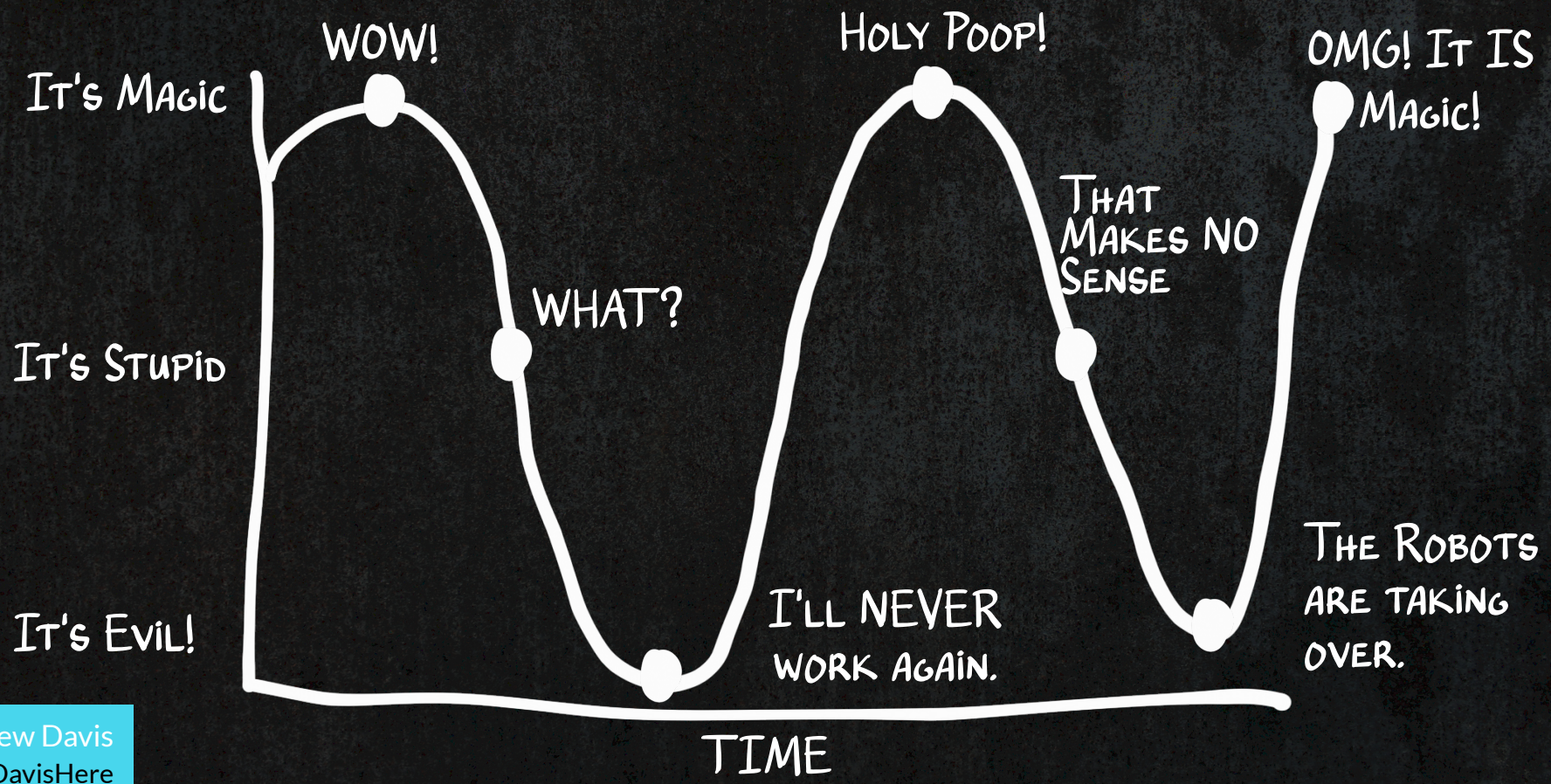


Given the fluctuating nature of the journey, I'd suggest calling this emotional journey:

**Human Response Dynamics to AI Advancements:
A Charted Perspective**

Andrew Davis
@DrewDavisHere

HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE



Andrew Davis
@DrewDavisHere

HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE

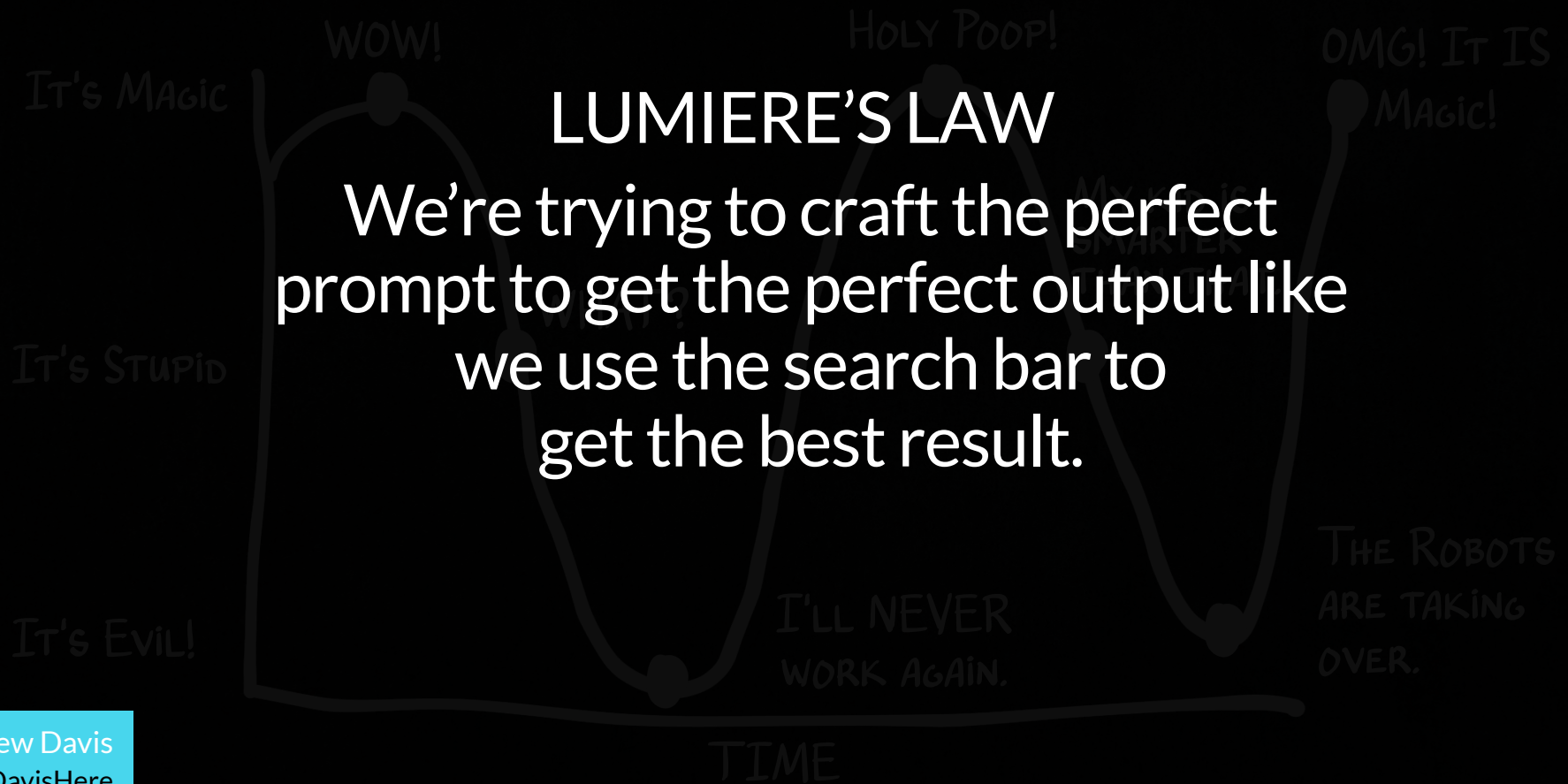
LUMIERE'S LAW

Our tendency use new innovations
the way we use old technologies.

We're using LLMs like we
use search tools.



HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE



Andrew Davis
@DrewDavisHere

HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE

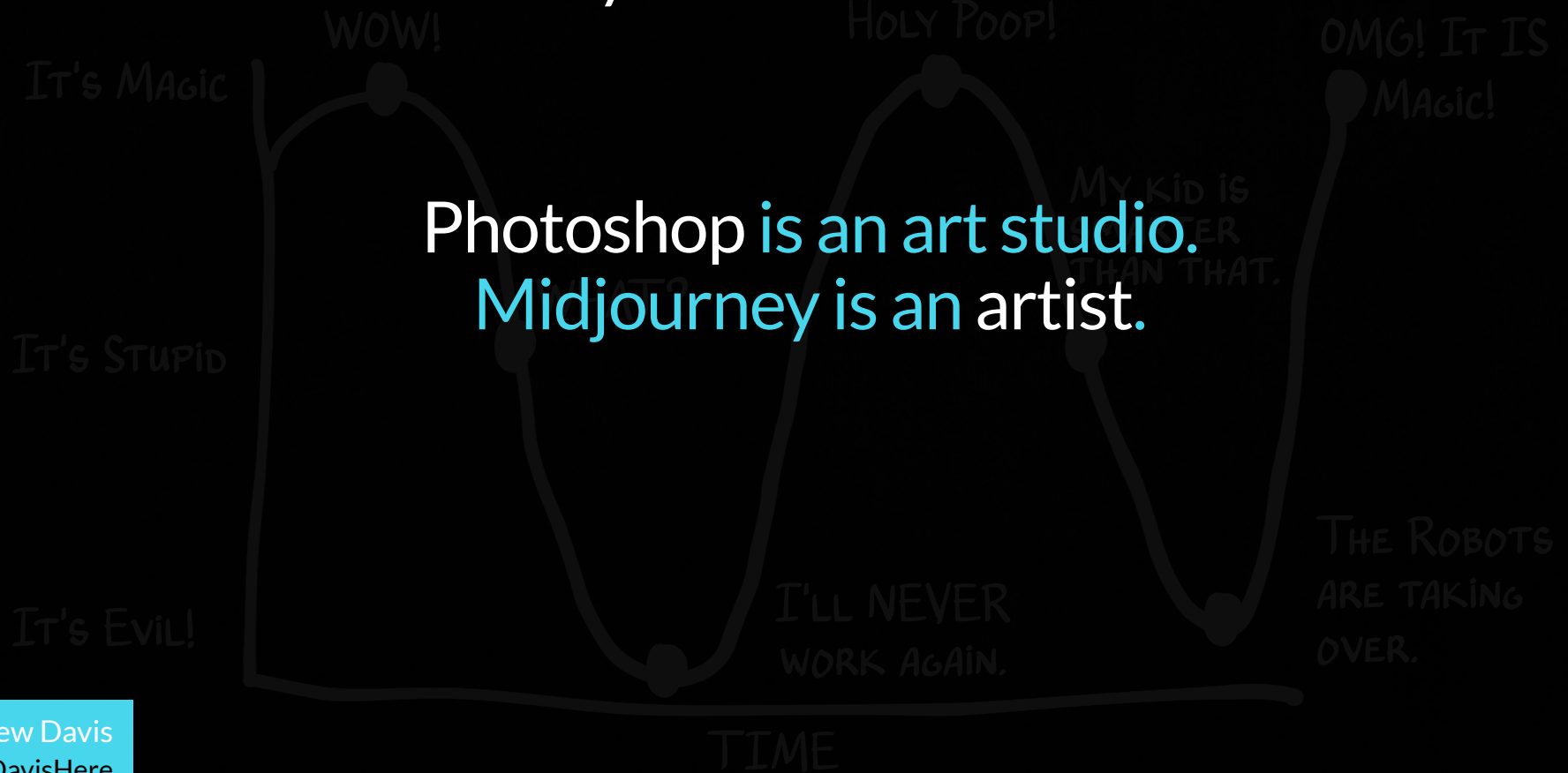
Maybe AI isn't a tool?

Microsoft Word is a typewriter.
CopyAI is a copywriter.



HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE

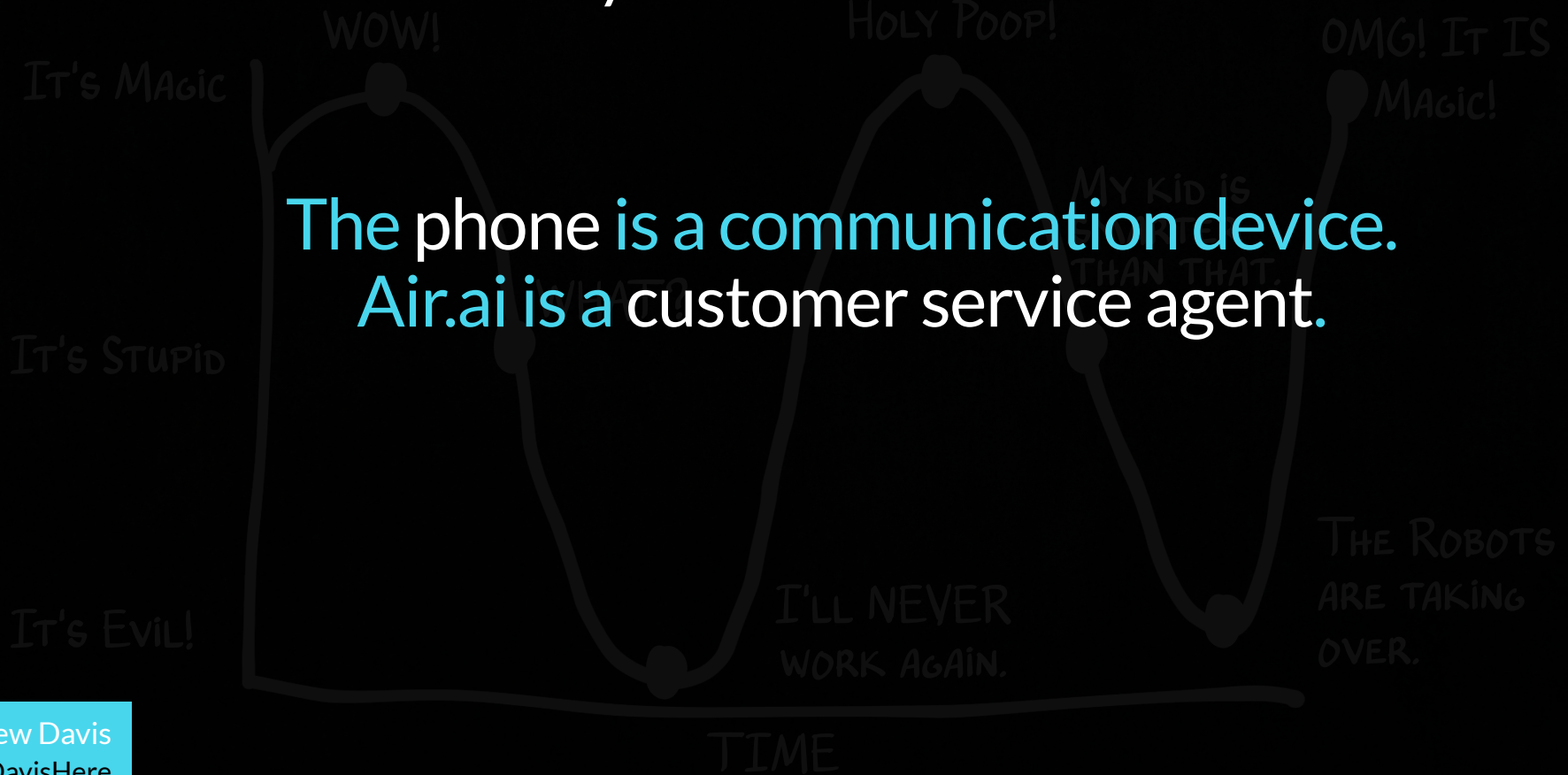
Maybe AI isn't a tool?



HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE

Maybe AI isn't a tool?

The phone is a communication device.
Air.ai is a customer service agent.

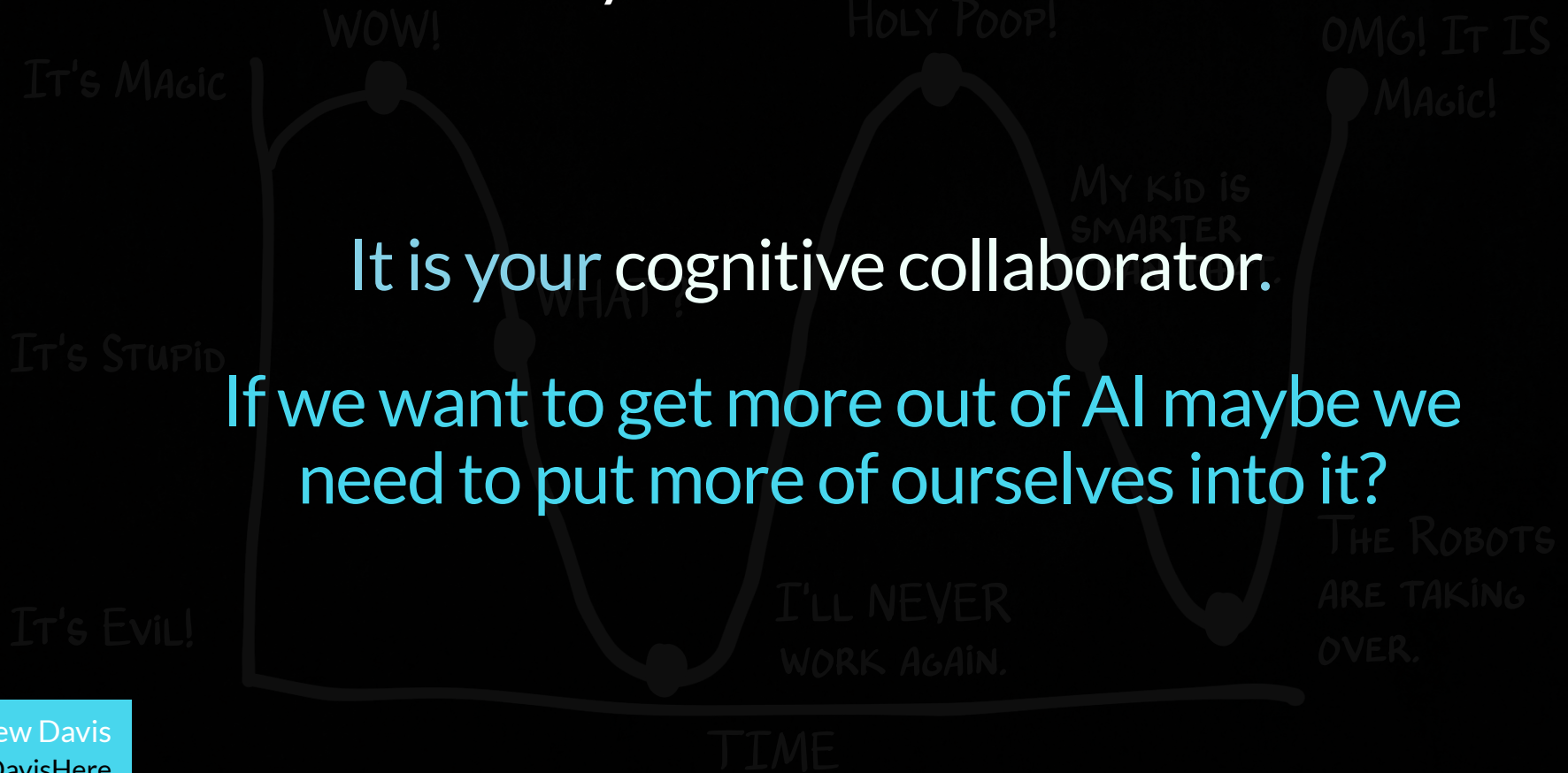


HUMAN RESPONSE DYNAMICS TO AI: A CHARTED PERSPECTIVE

Maybe AI isn't a tool?

It is your cognitive collaborator.

If we want to get more out of AI maybe we need to put more of ourselves into it?



HUMAN RESPONSE DYNAMICS TO AI: DESIRED EXPERIENCE

IT'S MAGIC

IT'S STUPID

IT'S EVIL



TIME

Andrew Davis
@DrewDavisHere

Build your own
Digital Dubbelganger(s).

When you train AI to think like you, behave like you, create like you, YOU are more valuable than ever before.

Andrew Davis
@DrewDavisHere

Four Generative AI Strengths

Natural Language Understanding and Generation

Knowledge Extraction and Information Retrieval

Text Classification and Sentiment Analysis

Mimicry and Imitation

Mimicry and Imitation

Each time we utilize AI, we leverage its capacity to imitate ourselves.



Mimicry and Imitation

Each time we utilize AI, we leverage its capacity to imitate ourselves.



Andrew Davis
@DrewDavisHere

The byproduct of this process is not you. It's not chatGPT. It's somewhere in between.



YOU



DIGITAL
DUBBELGANGER.



Every time we use AI to help craft or distribute something on our behalf we're incrementally constructing our **Digital Dubbelganger**.

Andrew Davis
@DrewDavisHere



craft a definition of Digital Dubbelganger



A "Digital Dubbelganger" is a digital representation or **virtual counterpart of an individual**, created through artificial intelligence and machine learning, which **mimics the person's behaviors, preferences, and characteristics** in the digital realm. This digital double can interact, respond, and make decisions much like its human counterpart, **blurring the line between the physical and virtual identity**.

Andrew Davis
@DrewDavisHere



That is very long. Craft a one sentence version.



A "**Digital Dubbelganger**" is an AI-created digital twin that accurately mimics a person's behavior and preferences in the virtual world.

DREWDINI



Digital
Doppelgänger.

Andrew Davis
@DrewDavisHere

Andrew Davis
@DrewDavisHere



DISCLAIMER

All representations and demonstrations in this presentation are actual Artificial Intelligence (AI) interactions. **Each input prompt and output is authentic.** Some AI responses have been selectively edited for presentation clarity but remain faithful to their original content. This activity does not compromise the integrity of AI output and adheres to best practices for AI transparency.

Andrew Davis
@DrewDavisHere

drewdavishere's server

Events

TEXT CHANNELS

- # general

VOICE CHANNELS

- General

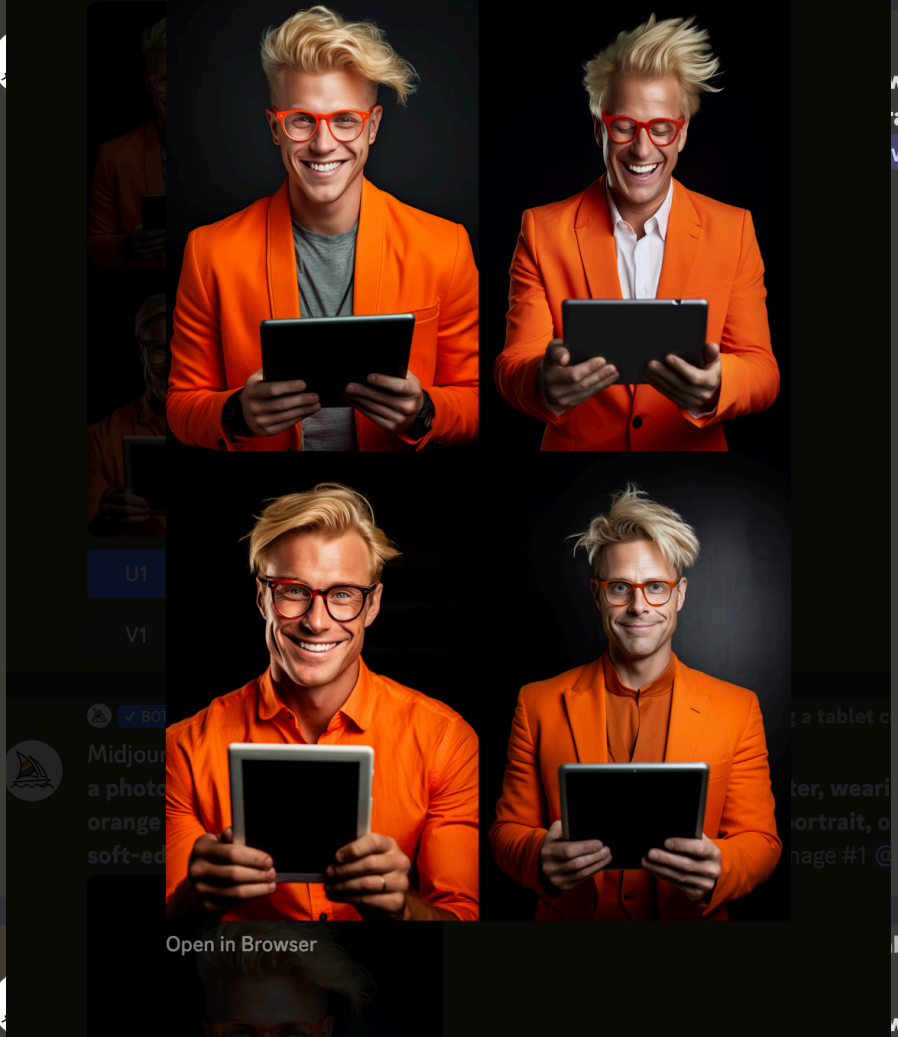
ds

31

+

+

a photo of a smiling blonde, blue-eyed, man using a tablet computer, wearing orange eyeglasses, in the style of sharp satire, anglocore, studio portrait, optical, soft-edged, clean and atmospheric, tapered edges, 333,250 @drewdini



#

🔔

🚩

👤

🌙

↩

#

🗑

Search

wearing
rait, optical,
wrdini (fast)

- ONLINE — 3
- drewdini
 - InsightFaceSwap ✓ BOT
 - Midjourney Bot ✓ BOT

orange eyeglasses, in the style of sharp satire, anglocore, studio portrait, optical,

Speech Synthesis

Unleash the power of our cutting-edge technology to generate

Settings

Brandscaping Drew

Voice Settings

Eleven English v1

Text

Why don't bee-to-bee marketers ever run the

... Anyone?

... Anyone?

Because 'going the extra mile' is saved for their clients
ha ha ha ha ha ha...
Get it?

261 / 5000

Generate

English Deutsch Polski العربية

Brandscaping Drew, 10.1.23, 15:00

HeyGen - AI Spokesperson Video


app.heygen.com/create/c45d797326df47139fe47f7ebd53b8ba?tab=avatar

HeyGen Saved

Pick an Avatar

My Avatar


Avatar Photo Avatar Studio Avatar



Public Avatar

Avatar Photo Avatar Studio Avatar

Pricing



Text Script Audio Script

ElevenLabs_2023-11-14T10_13_41_Brandscaping Drew_ivc_s50_sb62_se0_b_m2.mp3

0:00 / 0:17

17.7s

00:01/00:17



The Great Drewdini

AKADrewDavis.com

drewdini@monumentalshift.com





Drew + Drewdini

At Work

Andrew Davis
@DrewDavisHere

Sep 20

2023 Niche Leadership Summit

Chicago, IL

This is a high-level media operations attendee group ready and willing to share business details and talk the same language with each other, without confidentiality or competitive cautions.

Sep 26

STS Connections!

Jackson, MS

The annual meeting of the fourteen-member states of the Southeast Tourism Society. Travel and tourism experts, visionaries, and curators come together each year for education, inspiration, and networking.

Sep 27

Content Marketing World 2023

Washington D.C.

Now in its 13th year, Content Marketing World is produced by the Content Marketing Institute and brings together marketing leaders, content creators, communications experts, agencies, and creative professionals from around the world.

Andrew Davis
@DrewDavisHere

Oct 2

TRSA Annual Conference

Naples, FL

TRSA offers national and regional

Nov 2

American Physical Therapy Association Private Practice 2023

Nov 6

Healthcare Internet Conference

Los Angeles, CA



Build a Better Agency Summit



40 min.

~40 HR/YR

digital health heroes!... Buckle up... HCIC 2023 is zooming th... and let me tell you... it's going to be legendary...

I patient experience... all sizzling together... That's not what to miss...

On November 7th, at 8 am... I'll be... seat belts... it's going to be a wild...

And then there's John (You- Ex-YouTube... and he's Write And he's packing some game...

You'll have the chance to exper the Cleveland Clinic... Not to me across 7 tracks?... Yep... I said 6...

Los Angeles... HCIC 2023... It's a... are marketing and patient experience enlightenment...

Now, don't forget... November 5th to 8th... LA is calling...

What are you waiting for? Grab your tickets, pack your brilliance, and meet me there... Let's make healthcare history together!

See you in the city of angels, change-makers!

Andrew Davis @DrewDavisHere

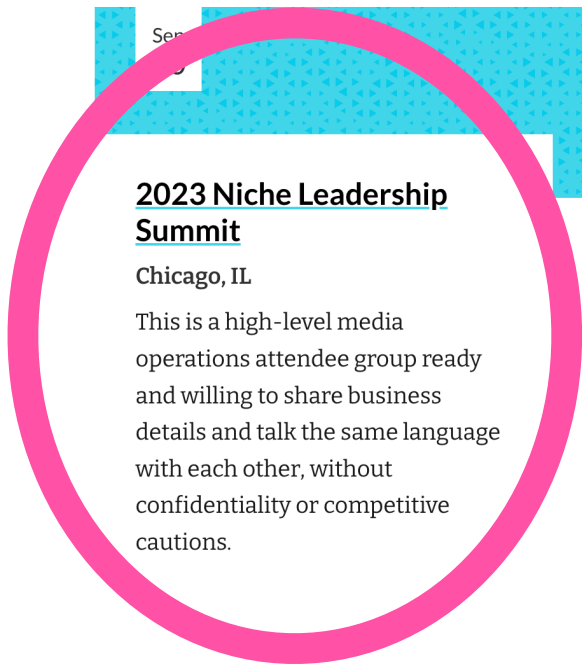


Sep 25

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American Physical Therapy Association Private Practice 2023

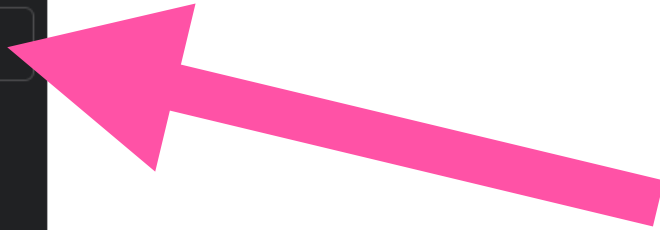
Nov 6

Healthcare Internet Conference

Los Angeles, CA



+ New chat



ChatGPT



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests



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May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021

Andrew Davis
@DrewDavisHere



Write a promo script for a video promoting the Niche Leadership Conference in Chicago



[Opening shot: Aerial view of Chicago's skyline with the morning sun reflecting off Lake Michigan.]

Narrator (V.O): "The Windy City. A place where innovation blows as freely as the wind itself."

[Cut to time-lapse of busy Chicago L trains, and pedestrians.]



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Female (V.O): "A city of hustlers, dreamers, and visionaries. But what happens when these minds come



This script is just for one person to perform to camera without any other talent. Can you try again?



Certainly, let's simplify it for a single presenter.

[Opening shot: The presenter stands with Chicago's skyline as the backdrop. The gleaming buildings behind signal a city full of potential.]

Presenter: "Hello leaders, visionaries, and change-makers. Welcome to the heart of innovation and inspiration: Chicago!"

[The presenter takes a deep breath, enjoying the Wisconsin breeze.]

Presenter: "And speaking of hearts and minds, if there's one event that captures the pulse of groundbreaking leadership, it's the Niche Leadership Conference."

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Can you just write the script and remove all the direction?



Of course, here's a simplified script without the directional notes:

"Hello leaders, visionaries, and change-makers! Welcome to Chicago, the heart of innovation and inspiration. If there's one event that captures the pulse of groundbreaking leadership, it's the Niche Leadership Conference.

We've all attended leadership seminars, right? Essential. It's not just about leadership; it's leadership in YOUR industry. You're blazing trails in tech, redefining health, shaking up the market, or creating ripples in the arts, this conference is for you.



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But what's a conference without networking? Imagine being surrounded



2 Weeks Later...

Working with my Digital Doppelgänger

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Alright! We need to write another promo video... are you up to the task?



Absolutely! I'm ready to tackle another promo video script. Just provide me with the details of the event and any specific information or elements you would like to include, and I'll craft a script for you. Let's do this!

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Here we go: Content Marketing World. contentmarketingworld.com

Workshops: Sept. 26 Conference: Sept. 27-28 Washington DC

I'm doing two presentations: one with Ann Handley - it's a world's first open Q&A with two industry insiders called: A LIVE TOWN HALL EXPERIENCE Wednesday, September 27 9:30am - 10:00am CMWorld Keynote Stage. The other is Artificial Influence Wednesday, September 27 Time: 11:20 am - 12:00 pm

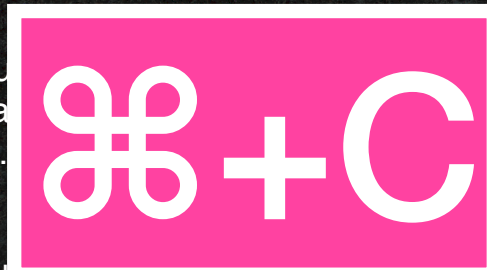
We need to make sure we emphasize the new DC location and the headline keynote speaker Elizabeth Banks Do you have what you need to write a good promo?



Of course, I have everything I need. Let's create a memorable promo. Here it goes:

[START SCRIPT]

Hey there, content connoisseurs... Content Marketing World is back in Washington DC! That's right... through 28th...



and I've got a hot scoop for you... to the heart of the action - storm... from September 26th

What's on the agenda, you ask?... Well, on Wednesday, September 27, at 9:30am Ann Handley and I will be on the CMWorld Keynote Stage... for the world's first Q&A session, "A LIVE TOWN HALL EXPERIENCE"... Expect the unexpected... unpredictable, and unbelievable...

But the excitement doesn't end there... Let's dive into the real world of "Artificial Influence"... How can we leverage AI in content marketing?... Stick around, and you'll find out...

And you thought we were done?... Not even close... Headlining our keynote lineup is the one and only Elizabeth Banks!... YEs, the multi-talented actor and filmmaker Elizabeth Banks, ...

Presto Change-o

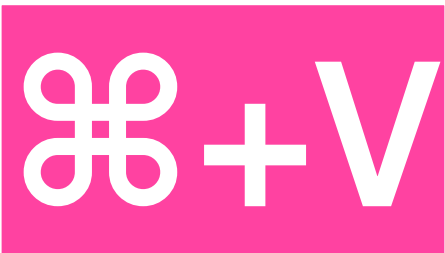


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Hey there, content connoisseurs... It's me... Andrew Davis... and I've got a hot scoop for you...

Content Marketing World is back... | Washington DC! That's right... We're through 28th...



of the action - eptember 26th

What's on the agenda, you ask?... W and I will be on the CMWorld Keynote Stage... for the world's first Content Marketing Q&A session, "A LIVE TOWN HALL EXPERIENCE"... Expect the unexpected... It's unscripted, unpredictable, and unbelievable...

0 am... Ann Handley

But the excitement doesn't end there... Later that day, at 11:20 am, I'll be diving into the realm of "Artificial Influence"... How can we leverage AI for content marketing?... Stick around, and you'll find out...

And you thought we were done?... Not even close... Headlining our keynote lineup is the one and

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Andrew Davis
Author and Keynote Speaker



urs... It's me... Andrew Davis... and I've got a hot scoop for you...

... bigger, better... and moving to the heart of the action -
...re taking the capital city by storm... from September 26th

... you ask?... Well, on Wednesday

and I will be on the CMWorld Keynote

session, "A LIVE & UNPREDICTABLE" -

But the excitement is just getting started. Stay tuned for our "Artificial Influence" panel to find out...

And you thought we were only Elizabeth Banks!... Hollywood meets content marketing.

Content Marketing World in London is not just an event... It's a content creation carnival...

:15 sec.

~14 MIN/YR

39.76 HOURS SAVED

VALUED AT \$11,023.16

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Start Dubbelganging!

Don't just task ChatGPT—shape it.
Each chat is a chisel mark in sculpting your
Digital Dubbelganger.

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Digital Dubbelganging isn't prompt engineering; it's imparting your essence to AI.

Once AI grasps your approach, it doesn't just assist—it augments.

Digital Dubbelgangers don't replace, they elevate: Amplifying your talents, extending your impact.

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Digital Dubbelgangers aren't just AI.
Digital Dubbelgangers are IA.

Intelligence Augmentation (IA):
When people and AI work together as a team,
helping each other do things better than they
could do on their own.

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Building Your Digital Dubbelganger(s)

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GPT-2



GPT-4



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Building Your Digital Dubbelganger(s)



Select a
Squirrel-Sized
Scope.

Bigger Than an Acorn.



Drewdini
Promo Script Writer



Drewdini
SEO Strategist



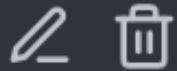
Drewdini
Instagram Captioner

Smaller Than a Tree.



Drewdini
Writer

Dr. Drewdini



Yesterday

Drewdini YouTube Assistant



Drewdini Web Copywriter

Drewdini Personal Assistant

Financial Advisor Drewdini

- Financial Advisor Drowdini
- Drowdini Promo Script Writer
- Drowdini Drowdler
- Drowdini - AI Speech
- Drowdini - Email Strategist
- Subject Line Drowdini



Building Your Digital Dubbelganger(s)



Select a
Squirrel-Sized
Scope.

Building Your Digital Dubbelganger(s)










































Select a
Squirrel-Sized
Scope.



Gather
Your Nuts
(Brain)

Type ▾ People ▾ Modified ▾ [\(Send feedback to Google\)](#)

Name	Owner	Last opened by ... ▾	↓	File size	⋮
 REACH promo 7 	 me	Sep 12, 2023		2 KB	⋮
 American Standard Promo Video 	 me	Sep 5, 2023		3 KB	⋮
 American Standard - Promo 	 me	Sep 5, 2023		2 KB	⋮
 Niche Media Conference April Promo 	 me	Sep 4, 2023		2 KB	⋮
 APTA Private Practice - Promo 	 me	Sep 4, 2023		2 KB	⋮
 IHAF Promo 	 me	Sep 4, 2023		1 KB	⋮
 STS 2023 Promo 	 me	Jul 20, 2023		1 KB	⋮
 CMW Promo 	 me	Jul 20, 2023		2 KB	⋮
 Niche Leadership 2023 	 me	Jun 23, 2023		1 KB	⋮
 REACH Promo 6 2023 	 me	Jun 21, 2023		2 KB	⋮
 REACH Promo 5 2023 	 me	Jun 21, 2023		2 KB	⋮
 REACH Promo 4 2023 	 me	Jun 21, 2023		2 KB	⋮
 REACH Promo 3 2023 	 me	Jun 21, 2023		1 KB	⋮

Building Your Digital Dubbelganger(s)



Select a
Squirrel-Sized
Scope.



Gather
Your Nuts
(Brain)

Building Your
Digital Dubbelganger(s)



Select a
Squirrel-Sized
Scope.



Gather
Your Nuts
(Brain)



Build Your
Nest
(Heart)

+ New chat

Your New Nest

ChatGPT



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests



Limitations

May occasionally generate incorrect information

May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021

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You are a masterful **promo video scriptwriter**, okay?



Of course! Here is an example of a **script** for a promotional video for a **fictional innovative smartphone**:

Title: ****Unleash the Future with ZephyrPhone X1****

[Scene 1: Morning, High-Tech Room]

- Camera opens on a bright, futuristic room with floating holographic displays. Energetic, uplifting music begins playing.

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Narrator (V.O.): ***In a world where technology is the heartbeat of society...***



Oh lord. You don't need to start writing yet. We're going to just write some **promo scripts for events**. How does that sound?



Ah, I apologize for jumping the gun. Writing promo scripts for events sounds like a fantastic idea! **Please let me know the details of the first event and any specific elements you would like to include in the script, and I will craft something tailored for that event.**

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Okay, I'd like to show you a **few examples** of how I write my video promo scripts, so that you can match my style are you okay with that?



Two or three examples should be sufficient for me to understand and emulate your style. Please go ahead and share them when you're ready.

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Okay here's **example number one**: [START SCRIPT 1] This is a save the date card... well, okay, it's not a card... this is a Save the Date video?

So here, do this... open up your calendar... and click the next month button... again and again until you get to October 2023... Perfect. Now... block off October 22 - 26, 2023...

Boom... you just saved the date for REACH 2023 at the luxurious, beautiful, exciting Cosmopolitan of Las Vegas!!! ... Yes, that's right, you, me, and a few hundred of our credit union peers are getting together once again to dive into all the ways credit unions like yours make an impact.

Of course, there will be a bunch of super-secret world class keynote speakers... yes, there will be a ton of financial health sessions designed to help improve your members' experience... there will be all sorts of amazing networking opportunities... but this year.... You'll have the chance to experience Las Vegas like never before... we're planning some legendary receptions... some decadent meals... and even some exciting vegas tours...

Oh... and because it was so successful last year, we're

So, Block of your calendar, tell your spouse, significant do the same, and I'll see you at REACH 2023... October Cosmopolitan of Las Vegas ... it's going to be spectacular

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Thank you for sharing example number one! This example has an **engaging and conversational tone with a hint of excitement**. It guides the viewer through a visual journey and **builds anticipation for the event**. If you have **another example to share**, please go ahead. Having another example would help in solidifying my understanding of your style.



I do, here is **example number 2**:
[START SCRIPT 2] Hey Hey my TRSA friends!!
I hope you've already blocked off your calendars for October 10 through the 12th for this year's ONE HUNDRED AND THENTH... TRSA Annual conference!

Yes, that's right, you me, and a few hundred of our linen, uniform, and facility services professionals are getting together in Naples Florida... for three amazing days!

Sure, you'll have the opportunity to connect and network with the industry's biggest and brightest. Of course, the event will be packed with industry insight and new leadership possibilities... designed to help transform your business...

Oh, and you bet there will be an opportunity to celebrate achievements... and because you're in Naples... you'll enjoy the wonderful sun and sand that Naples Florida has to offer.

But here's something you haven't had the opportunity to hear about... I just got off the phone with Joe Ricci and he's put together a fantastic line-up for this year's event... first of all NBA legend Walter Bond will be kicking things off on October

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Thank you for sharing example number two! Based on the examples provided, I notice that your style is:

- Conversational and engaging
- Energetic with a hint of excitement
- Informative and highlights key attractions of the event
- Uses rhetorical questions and visuals through verbal depiction
- Often mentions the audience as 'you' and speaker as part of the event 'we'
- Invokes anticipation by revealing special elements about the event

Now, I will create a promotional video script for a fictional Tech Summit using the style you've demonstrated in the examples:

[START SCRIPT 3]

Hey there, Tech aficionados! Hold up a second - have you got a pen and paper ready? You'll want to jot this down...

Now, imagine this: The city that never sleeps, New York City. 2024. Got that? Good!

Picture this: The Grand Tech Summit 2024 at the dazzling Madison Square! That's right - you, me, and thousands of tech wizard enthusiasts, swarming together for a 3-day adventure into the cutting-edge world of

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Monitor



That's pretty good. Would you like **one more script example**? Before we try again?



Sure! I would be happy to see one more script example. It **will help me refine and better align with your style**. Please go ahead and share the next example.

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Here is **Script 3**: [START SCRIPT 3] Hey my non profit marketing and fundraising friends... it is time to play a little game of DEAL OR NO DEAL....

Yes, that's right... I'm gearing up for this year's NIO Summit... where over the course of two days the biggest and brightest names in non-profit marketing and fundraising are getting together to share proven, research-driven strategies to help grow your online fundraising revenue... YES... it's a big deal.

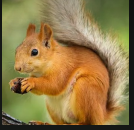
Sure, there will be tons of new ideas, and tremendous learning opportunities..... Of course, there will be plenty of time to network with your peers...

But I just got off a call with the NIO summit team and they've lined up a ton of amazing speakers for this year's event... speakers like copywriting genius... Joanna Weeb, the author of How to Human... Carlos Whittaker, email marketing whiz Kath Pay, non profit marketing innovator Mallory Erickson, CRO expert Karl Gilis, user research advocate Els Aerts, Nextafter founder and CIO Tim Kachuriak and data storytelling master Lukas Vermeer...

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I'm going to be there too talking about The Loyalty Loop... how big impact starts with Small Moments... we're going to harness the power of the new donor journey. You'll learn



Thank you for sharing Script 3. I can see that this script also follows the engaging and conversational style, with a sense of anticipation and excitement. There's also an element of **playful creativity with the "Deal or No Deal" theme.**

I'll now create another promo script for a **fictional International Food Festival**, keeping your style in mind.

[START SCRIPT 4]

Hey, culinary crusaders and food fanatics! Picture this... a meadow... the air filled with the most tantalizing aromas... and your taste buds doing the cha-cha-cha...

Welcome to the Savory Soirée - International Food Festival 2024! I can see you're drooling already!

Mark your calendars, foodies – June 27th to 30th – the world is coming to Portland, Oregon! And by the world, I mean the most delectable dishes and culinary geniuses from all across the globe!

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Now, I know what you're thinking... "Is it just about food?" Oh, but no! It's an extravaganza – We've got Iron Chef Morimoto and Queen of Cakes, Mary Berry, leading an epic cook-off. How about learning the secrets of sushi-making or the art of crafting a perfect croissant? Yes, YOU can be a part of it!



These are good. **Let's try a real one.** I'll give you the details I have for the event and you can take it from there. How does that sound?



Sounds great! Please **provide me with the details of the event,** and I will craft a promotional video script in the style we've discussed.



Here is the info they provided: Event Name
Healthcare Internet Conference aka HCIC
Event website

<https://www.hcic.net/home>

Entire event duration dates with applicable timezones

11/5-8, 2023 - Los Angeles, CA

Day and time of Andrew's presentation

Most likely, Tuesday, 11/7/23 around 8a.

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Test



[START SCRIPT]

Hey, Healthcare trailblazers and digital wizards! Grab your stethoscopes and keyboards, 'cause I've got something that's gonna make your hearts race...

Imagine, Los Angeles, the City of Angels, from November 5th to 8th, 2023. Picture yourself among the greatest minds at the intersection of healthcare, marketing, and patient experience. Got that mental image? Perfect!

Welcome to the Healthcare Internet Conference, HCIC 2023!

What's the tagline? *#HCIC23: Where Marketing, Digital Health and Patient Experience Intersect.* But listen up, that's just the tip of the iceberg.

On the morning of November 7th, grab your coffee and make sure you're in the front row, because yours truly, Andrew, will be diving into "The Loyalty Loop". We're talking about a whole new perspective on patient engagement that will make you rethink everything!

Oh, and did I mention Jon Youshaei? Yup, that's "You-Shy". He's a creator and who's making waves, and he's gonna be right there with you!

Hold on, we're not done yet. There's also a powerhouse keynote by two phenomenal CIOs – one from Mayo and another formerly from Cleveland Clinic. Get ready for a heart-to-heart as they share how their personal battles with cancer shaped their vision for

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Not bad. **How long is that video script** if it is to be read outloud by me?



The script I've created is around 250 words. Typically, the average speaking rate for recording a video or presenting is about 150-160 words per minute. With this in mind, if read at a moderate pace with enthusiasm, the script should take **around 1.5 to 2 minutes** to be read out loud. If you prefer a shorter or longer video, I can make adjustments to the script accordingly.



Let's shoot for **60 seconds**. Can you re-write it?

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Refine



Certainly! Here's a revised version of the script, trimmed down to approximately 60 seconds:

[START SCRIPT]

Hello, healthcare innovators! Get ready to mark your calendars – HCIC 2023 is here! 🎉

Zoom into Los Angeles, November 5th to 8th. Where? At the *Healthcare Internet Conference*! The tagline? *Where Marketing, Digital Health and Patient Experience Intersect*. Yeah, that's a triple-threat!

Early birds, [catch me, Andrew, on Nov 7th at 8am, unraveling *The Loyalty Loop*](#) – it's [game-changing, trust me!](#)

Oh, and the brainfood doesn't stop there. [Jon Youshaei \(that's "You-Shy"\)](#) will be in the house! Plus, CIO legends from Mayo and Cleveland Clinic sharing personal journeys that redefined patient care. 🚀

Get this – four mainstage panels, generative AI, data privacy, and 6 sessions. Mind-boggling, right?

LA's calling, healthcare heroes! Let's revolutionize and connect at #HCIC23.

See you there, life-savers!

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Refine



Absolutely! Here's a third version, **keeping in mind that it's you, Andrew**, delivering the promo and incorporating more ellipses for a conversational feel:

[START SCRIPT]

Hey there, healthcare heroes!... Fasten your lab coats... HCIC 2023 is soaring into Los Angeles, November 5th to 8th... and oh boy, it's gonna be epic...

Picture this... marketing, digital health, patient experience... all mixed together... shaken, not stirred... #HCIC23 is the cocktail of innovation you've been waiting for...

Now, let me spill some secrets... On November 7th, at 8 am... I'll be diving into "The Loyalty Loop"... Get ready... your mind is about to be blown...

And... there's Jon Youshaei... or "You-Shy" if you're on a first-name basis... He's ready to rock the stage...

But wait, there's more... hear personal stories that will pull at your heartstrings... CEOs... CIOs... Then... dive into mind-bending panels on AI, privacy... and **how do you do it** across 7 tracks?... Yes, I did...

So... Los Angeles... a melting pot of healthcare brilliance... HCIC 2023... it's THE place to be...

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Refine



I made some edits. Here's my version. Can you articulate the differences? [START SCRIPT] Hey there, healthcare heroes!... Buckle up... HCIC 2023 is zooming into Los Angeles... November 5th to 8th... and let me tell you... it's going to be legendary...

Imagine... marketing, digital health, and patient experience... all sizzling together... That's right... #HCIC23 is the innovation fiesta you don't want to miss...

Now, listen up... On November 7th, at 8 am... I'll be unwrapping "The Loyalty Loop"... Fasten your seat belts... it's going to be a wild ride...

And then there's John (You-Shy)... The creator and journalist whiz... He's Ex-Instagram, Ex-YouTube... and he's Writer for Forbes. He's also the Head Creator Advisor at TubeBuddy... And he's packing some game-changers, believe me...

You'll have the chance to experience a few heartfelt stories from CIO's from the Mayo Clinic and the Cleveland Clinic... Not to mention the Mind-tingling panels on AI, privacy... and 60 sessions across 7 tracks?... Yep... I said 60 SESSIONS!

Los Angeles... HCIC 2023... It's a supernova of healthcare experience enlightenment...

Now, don't forget... November 5th to 8th... LA is calling.

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Integrate



I can see that you made several adjustments to the script. Here are the main differences:

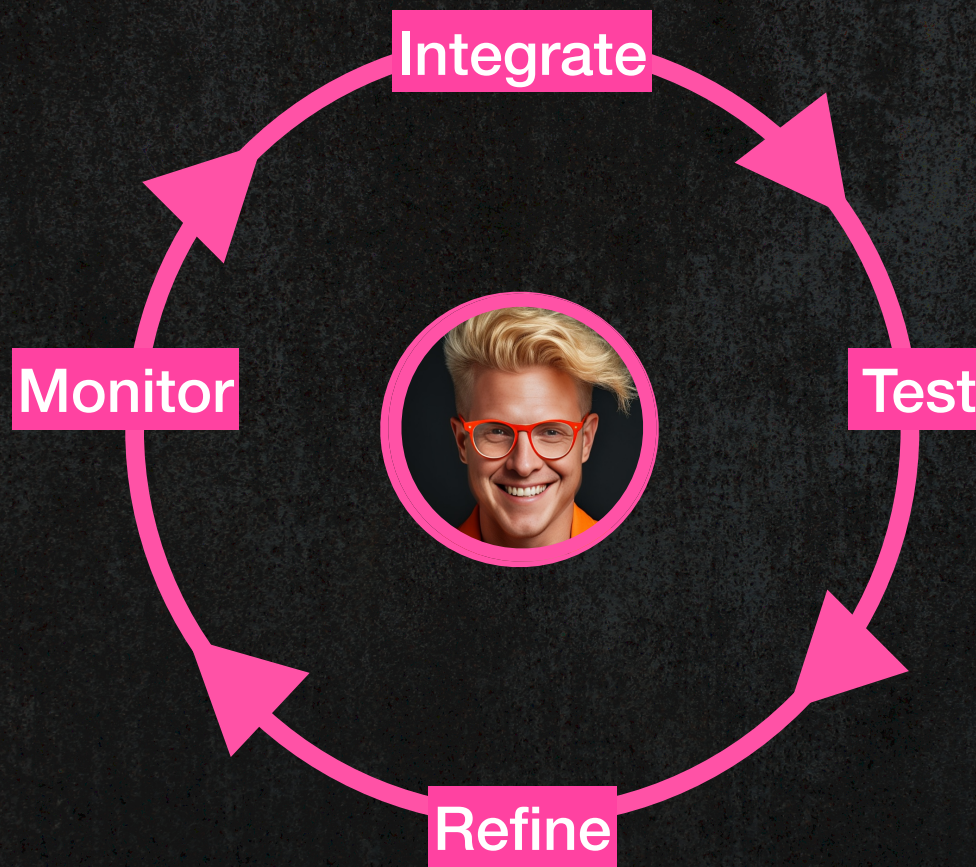
1. Added 'and' in "marketing, digital health, and patient experience" to create a more definitive list.
2. Expanded the introduction of John Youshaei to include his first name and provided a pronunciation guide in parentheses - "(You-Shy)".
3. Changed "He's packing some game-changers, believe me..." to "And he's packing some game-changers, believe me...", for better continuity.
4. Added details about CIOs from the Mayo Clinic and the Cleveland Clinic, highlighting that attendees will have the chance to hear heartfelt stories from them.
5. Emphasized the number of sessions by repeating "60 SESSIONS" in uppercase letters for emphasis, and adding "Yep... I said".
6. Changed "It's a supernova of healthcare enlightenment..." to "healthcare marketing and patient experience enlightenment..." to emphasize the kind of enlightenment the event offers.

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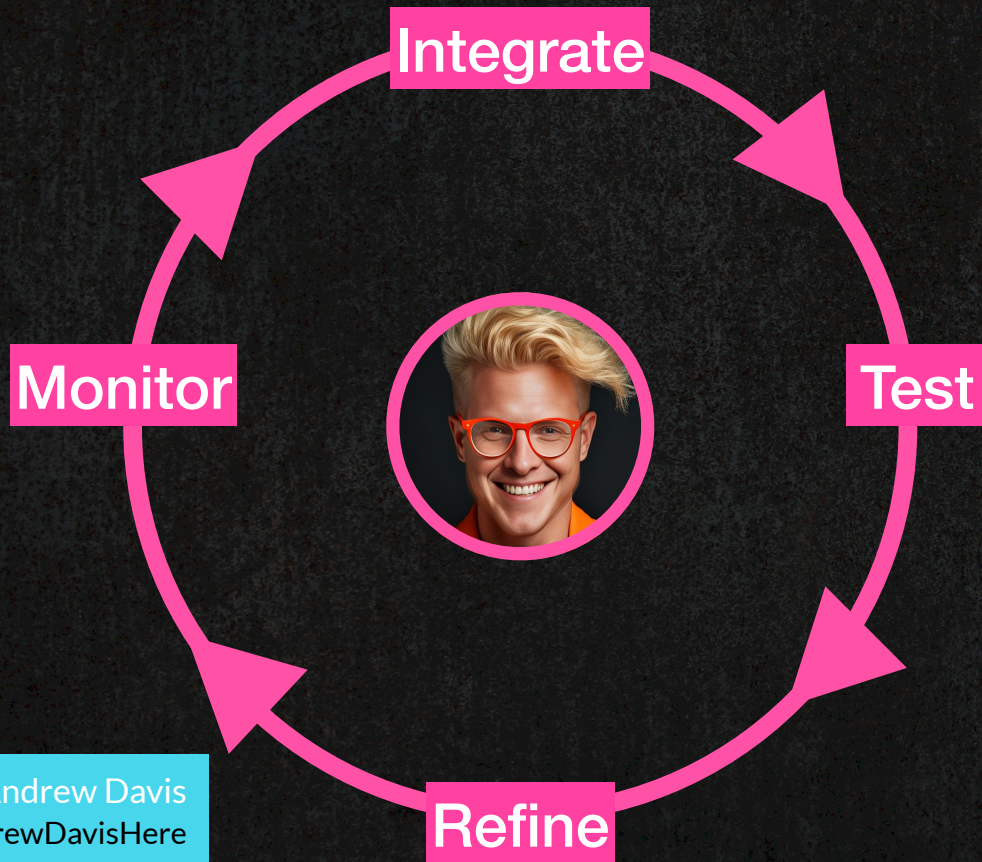
These edits refine the script, making it more engaging and informative, and also emphasizing the exciting elements of the event. Great job!

Now: Iterate



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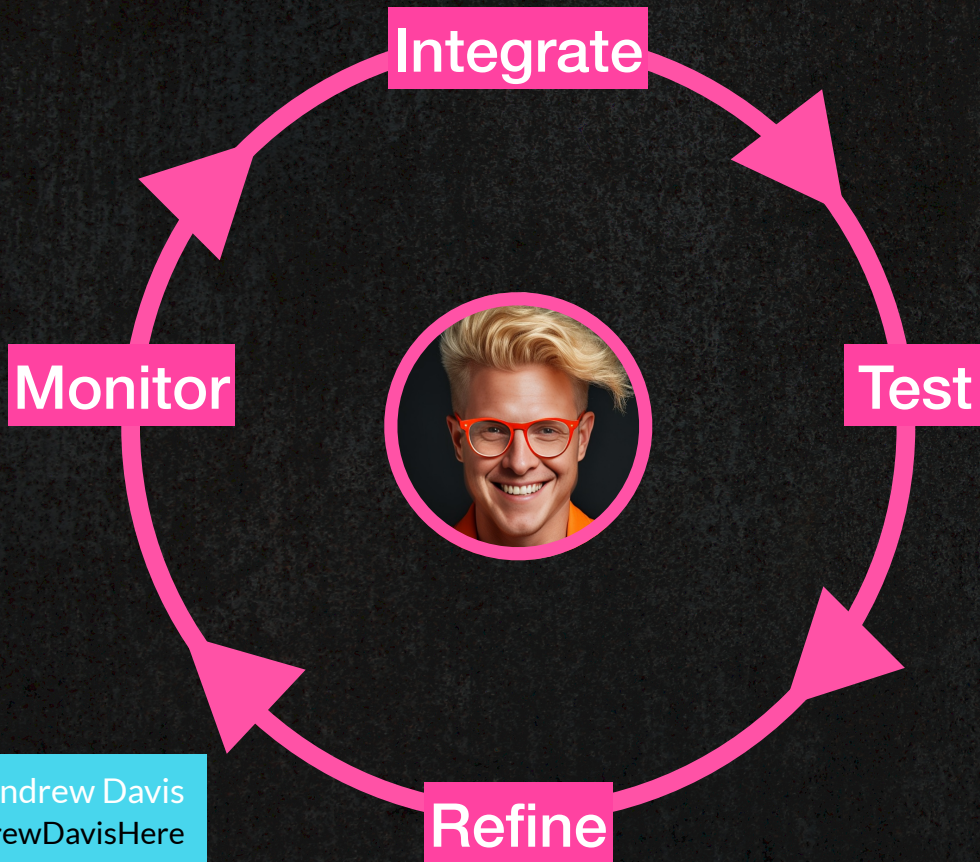
Now: Iterate



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Now: IteRAVE



Don't just iterate.
IteRAVE!

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Please write a promo video script for this event. Event Name: Content Marketing & Web Editorial Conference in Utrecht. Hosted by Entopic, IO, LVB. Speakers: Jarno Duursma, Najeeb Ahmhalee, Rodger Werkhoven. November 16, 2023. Theme: AI vs. Human.



Hey there my Dutch friends!

It's time to block off November 16th, 2023... yes... the entire day... for the legendary Content Marketing & Web Editorial Conference in Utrecht. That's right... it's time to think content... but sprinkle in a good measure of AI wonder and a dash of human creativity... and now you're getting the vibe.

As usual, the team at Entopic, IO, and LVB are putting together an agenda... you'll be able to revel in the insights from tech maven Jarno Duursma... get your laughter dose with comedian Najeeb AhmHalee, bask in the creative genius of Rodger Werkhoven.



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It's going to be amazing!

I'm going to be there too... my goal? ... unravel the mysteries of the AI realm



KEYNOTE SPEAKER & AUTHOR

ANDREW DAVIS





Can you summarize all the rules I've given you for creating a good Promo Script. Please make a bulleted list from most important to least important.



Certainly! Here's a summary of the rules and preferences you've shared for creating a promo script:

1. **Engaging Opening:** Start with a catchy, attention-grabbing introduction.
2. **Signature Style:** Maintain a consistent voice, tone, and style reminiscent of your unique persona.
3. **Highlight Event Details:** Always incorporate essential details like the event name, date, location, and any major attractions.
4. **Incorporate Personal Role:** If you're a key part of the event (like speaking, hosting, emceeing), this should be highlighted prominently.
5. **Engage with Humor:** Include light-hearted moments or jokes involving Drewdini or other notable event moments.
6. **Utilize Conversational Tone:** The script should feel like a conversation with the audience.
7. **Clarity Over Brevity:** While keeping it concise is important, clarity and getting the message across is paramount.
8. **End with a Strong CTA:** Always conclude with a call-to-action, encouraging the audience to engage further or attend the event.

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Elaborate on number 2. What is my signature style?



Certainly! Your signature style, based on our interactions and the feedback you've provided, can be described as follows:

****Andrew's Signature Style:****

- ****Personal & Engaging:**** You use direct address, often speaking to the audience as if you're having a one-on-one conversation with them. This makes the content feel more intimate and personally tailored.

- ****Energetic & Passionate:**** Your language is vibrant and carries excitement. You often employ exclamatory remarks to convey enthusiasm.

- ****Inclusive Terminology:**** You tend to group the audience in "trailblazers," "mavericks," or "pioneers," fostering a sense of purpose.

- ****Use of Analogies & Wordplay:**** You incorporate clever phrasings and analogies that make the content more memorable. This not only keeps it engaging but also adds

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Building Your
Digital Dubbelganger(s)



Select a
Squirrel-Sized
Scope.



Gather
Your Nuts
(Brain)



Build Your
Nest
(Heart)

Building Your Digital Dubbelganger(s)



Select a
Squirrel-Sized
Scope.



Gather
Your Nuts
(Brain)



Build Your
Nest
(Heart)



Name Your
Digital
Doppelgänger



Drewdini

Promo Video Scriptwriter

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BONUS

Build Your Own GPT

BREAKING NEWS



Turn Your Dubbelganger
Into an AI Agent



ChatGPT 4 ▾



ChatGPT

Certainly! Here's a set of instructions for creating promo video scripts using GPT, tailored to your unique style and preferences:

Instructions for Creating Promo Video Scripts Using GPT

- 1. Start with a Captivating Opening:**
 - Begin with an engaging and energetic greeting to capture the audience's attention immediately. Use a friendly and approachable tone.
- 2. Introduce the Event/Product:**
 - Clearly state the name and nature of the event or product. If it's an event, include the dates and location early in the script.
- 3. Emphasize Unique Selling Points (USPs):**
 - Highlight what makes the event or product special. This could include notable features, guest speakers, or unique activities.
- 4. Incorporate Personal Touch:**
 - If you are personally involved in the event or product, mention your role. Make it relatable and engaging by adding personal anecdotes or stories where appropriate.
- 5. Use Conversational Language:**
 - Maintain a conversational tone throughout the script. Use simple, direct language and avoid complex sentences that might confuse the audience.

Create Configure



Name
Drewdini The Event Promo Script Writer


Description
Writes promo video scripts for professional keynote speakers.

Instructions
Here's a detailed set of instructions for creating promo video scripts, incorporating the style and elements for original scripts:
Instructions for Creating Promo Video Scripts
Start with a Strong Opening:
Begin with a friendly, engaging greeting like "Hey there!" to immediately grab the viewer's attention.
Use enthusiastic and inviting language that sets a positive and energetic tone.

- Conversation starters
- What information do you need to write me a great promo video script? ×
 - Write me a promo video script for the Big Marketing Conference on November 15th in Chicago. ×
 - ×


Knowledge
Upload files

Preview



Drewdini The Event Promo Script Writer
Writes promo video scripts for professional keynote speakers.

What information do you need to write me a great ... Write me a promo video script for the Big Marketin...

 Message Drewdini The Event Promo Script Writer... ↑ ?

Here's a detailed set of instructions for creating promo video scripts, incorporating the style and elements for original scripts:

Instructions for Creating Promo Video Scripts

Start with a Strong Opening:
Begin with a friendly, engaging greeting like "Hey there!" to immediately grab the viewer's attention.
Use enthusiastic and inviting language that sets a positive and energetic tone.

Introduce the Event:
Clearly state the event name and its significance.
Mention the dates and location early on, ensuring these key details are not missed.

Highlight Unique Selling Points:
Dive into what makes the event special. This could include notable speakers, unique activities, or the overall theme.
If applicable, include a brief mention of your role in the event (e.g., speaker, host, etc.).

Personalize the Content:
Include personal anecdotes or relevant stories if possible.
Make the script relatable and tailored to the target audience.

Use Conversational and Lively Language:
Maintain a conversational tone throughout.
Utilize dynamic and vivid language to keep the script engaging.

Incorporate Humor and Wit:
If appropriate, add humor to make the script more enjoyable and memorable.
Use wit to keep the content sharp and entertaining.

Detail the Event Schedule or Highlights:
Provide a brief overview of what attendees can expect.
Mention key sessions, special activities, or networking opportunities.

Close

Name
Drewdini The Event

Description
Writes promo video

Instructions
Here's a detailed set of instructions for creating promo video scripts:
Instructions for Creating Promo Video Scripts
Start with a Strong Opening
Begin with a friendly, engaging greeting like "Hey there!" to immediately grab the viewer's attention.
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Conversation starters
What information do you need to know to write a promo video?
Write me a promo video script for an event.

Knowledge
Upload files

Message Drewdini The Event Promo Script Writer...

the Big Marketin...

?

Drewdini The Event Promo Script Writer ▾



Drewdini The Event Promo Script Writer

Writes promo video scripts for professional
keynote speakers.

By Andrew Davis

What information do you need to write me a great pro...

Write me a promo video script for the Big Marketing C...



Message Drewdini The Event Promo Script Writer...



ChatGPT can make mistakes. Consider checking important information.



BONUS

Build Your Own GPT

AS OF NOV. 6



Turn Your Dubbelganger
Into an AI Agent



bob@monumentalshift.com

to me ▾

Andrew,

Thanks for the update and for progressing with the draft. I had a chance to look over it.

One suggestion: I noticed we've used quite a few emojis in the body of the email. While they certainly add vibrancy, perhaps we could tone it down a bit to maintain a more professional tone? Just a thought.

Let me know your thoughts on this or if you had a specific reason for their inclusion.

Cheers,
Bob

↩ Reply

➦ Forward





elizabeth@monumentalshift.com



to me ▾

Andrew,

Thank you for the swift and comprehensive keyword research. I was particularly intrigued by the "Problem/Solution Keywords" section you proposed, specifically the focus on "Preventing clam shell package breaches". This seems like an angle that can resonate deeply with our audience.

Let's ensure we delve into this with the agency tomorrow, as I believe it could be a key differentiator for our content strategy.

See you at the meeting,

Elizabeth.



↩ Reply

➦ Forward



Yes.
AI **feels** like magic.

Andrew Davis
@DrewDavisHere



bob@monumentalshift.com

to me ▾

Andrew,

Thanks for the update and for progressing with the draft. I had a chance to look over it.

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Bob

↩ Reply

➦ Forward





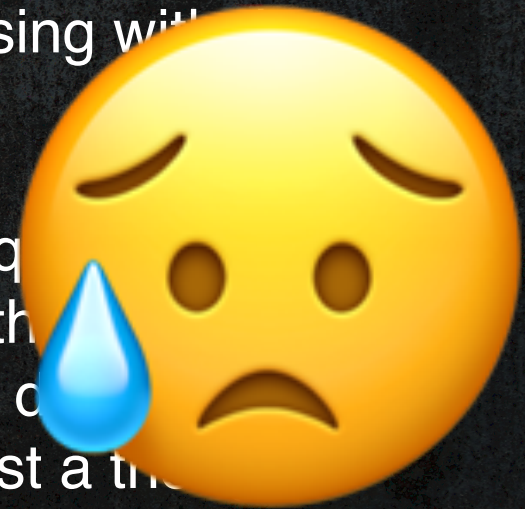
Write a reply back to Andrew thanking him for the update and give him one suggestion for the attached webinar invitation.



Andrew,

Thanks for the update and for progressing with the draft. I had a chance to look over it.

One suggestion: I noticed we've used quite a few emojis in the body of the email. While they can add vibrancy, perhaps we could tone it down to maintain a more professional tone? Just a thought.



Andrew Davis
@DrewDavisHere

Let me know your thoughts on this or if you had a



elizabeth@monumentalshift.com



to me ▾

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Let's ensure we delve into this with the agency tomorrow, as I believe it could be a key differentiator for our content strategy.

See you at the meeting,

Elizabeth.



↩ Reply

➦ Forward



Draft a brief email to Andrew thanking him for the keyword research. Please cite something specific from the strategy below we should discuss with the Agency.

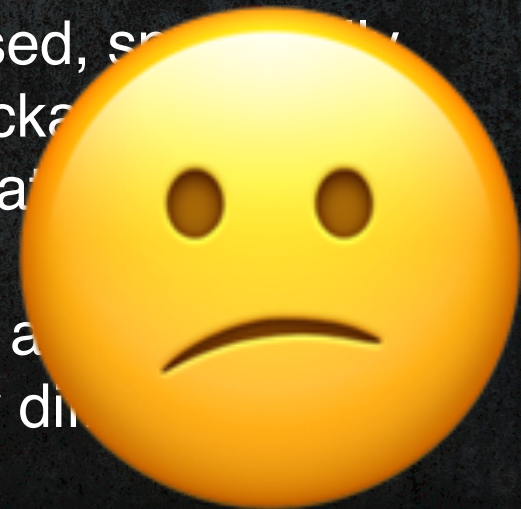


Andrew,

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See you at the meeting.



Andrew Davis
@DrewDavisHere

The Digital Dubbelganger Paradox:

We use AI in secret, while we can't fathom others secretly using AI.

Andrew Davis
@DrewDavisHere



70% Of Workers Using ChatGPT At Work Are Not Telling Their Boss; Overall Usage Among Professionals Jumps To 43%

February 1, 2023



Fishbowl Insights

Fishbowl is a social network for professionals to have transparent conversations about work. Read about what your employees care about.

Interested in contributing? Contact us at contact@fishbowlapp.com

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11,793 Surveyed

ARTIFICIAL INFLUENCE

The covert power of AI to shape human behaviors, veiled in secrecy, with profound impact.

Andrew Davis
@DrewDavisHere

Anytime you use your Digital Dubbelganger to craft, create, assist, or distribute anything as if it were you — **you must be transparent about it.**

They're your **partner**. Not your secret.

Andrew Davis
@DrewDavisHere

AI can be used to enhance relationships...
...or it can be used to undermine them.

What you and your team does today will
determine exactly what happens to your
relationships in the future.

Andrew Davis
@DrewDavisHere



Embrace your
Digital Dubbelganger.

Andrew Davis
@DrewDavisHere

2019



2023



????

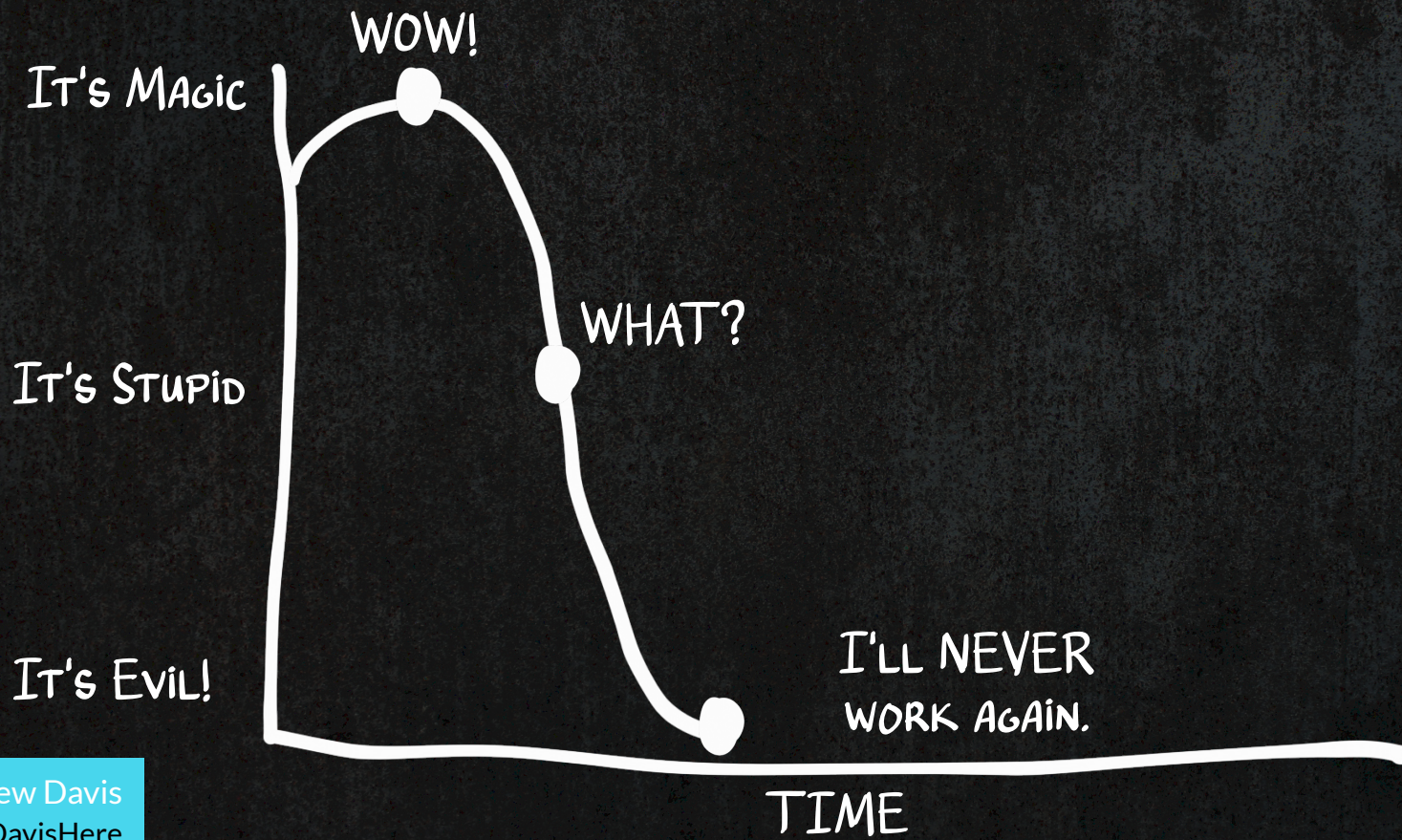


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@DrewDavisHere

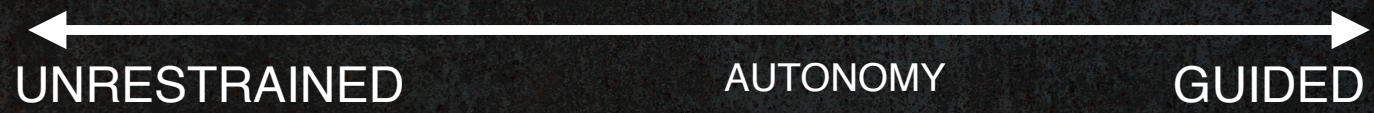


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@DrewDavisHere

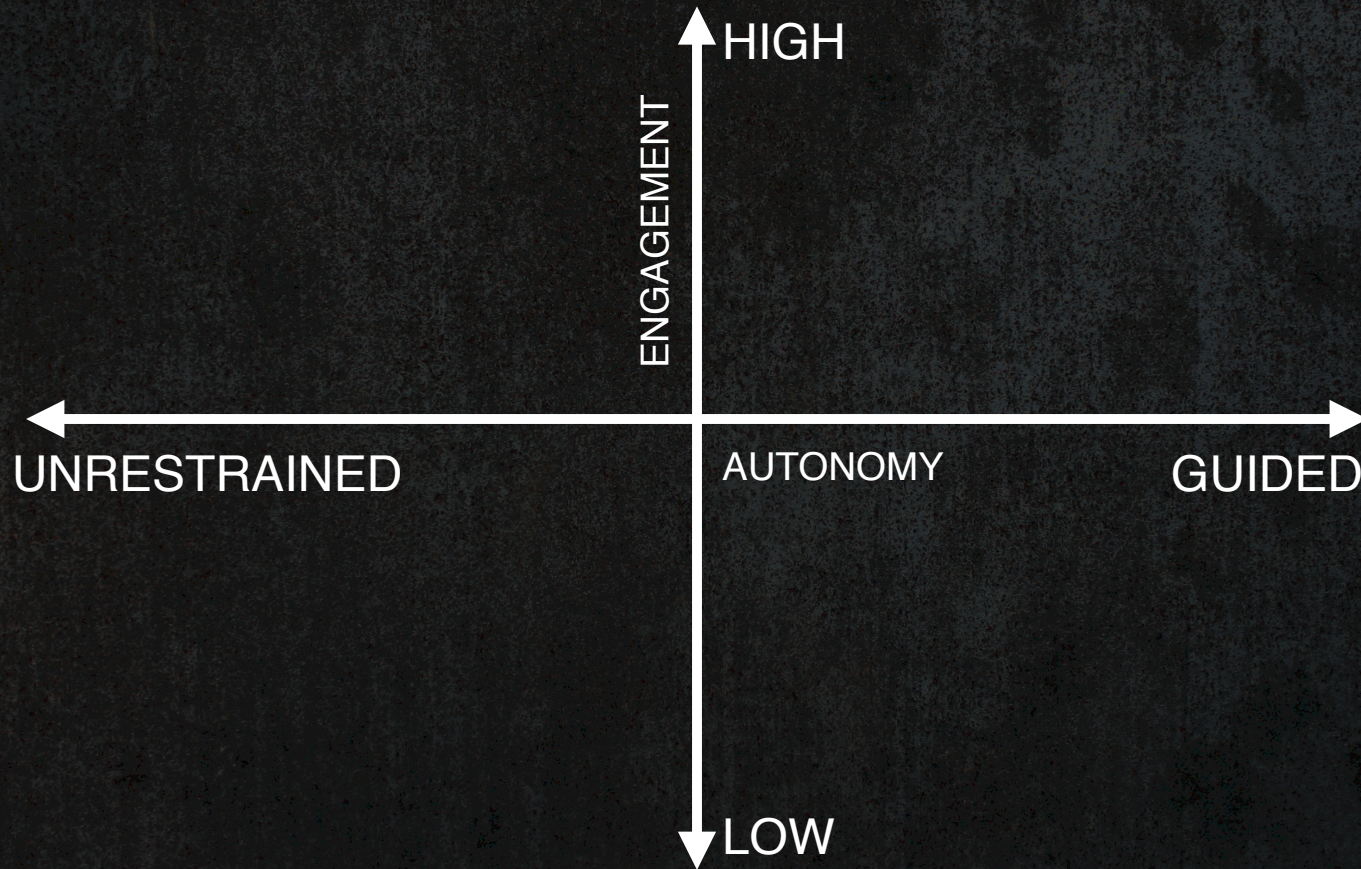




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Andrew Davis
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@DrewDavisHere



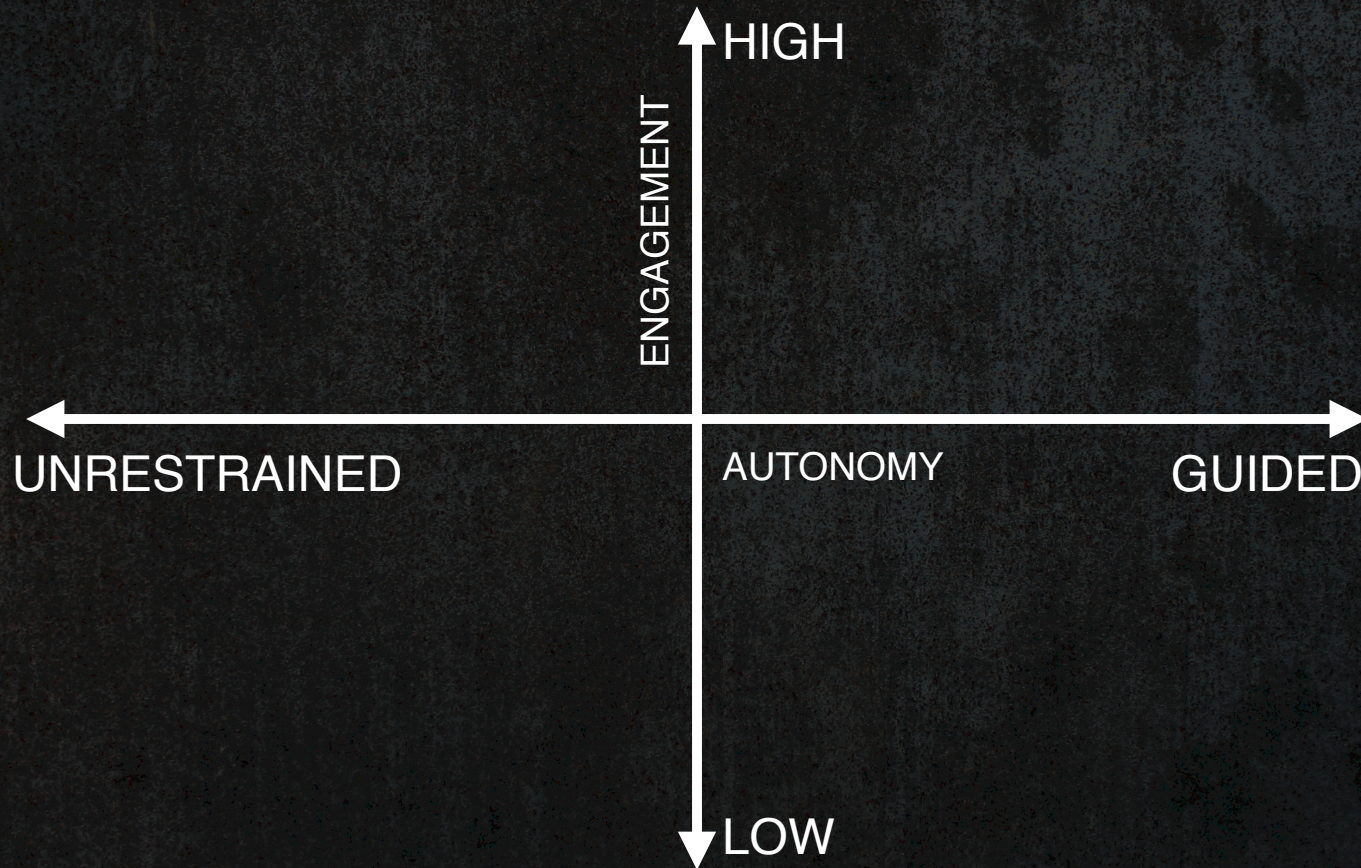
← UNRESTRA

GUIDED →

Andrew Davis
@DrewDavisHere

The OZ Quadrants

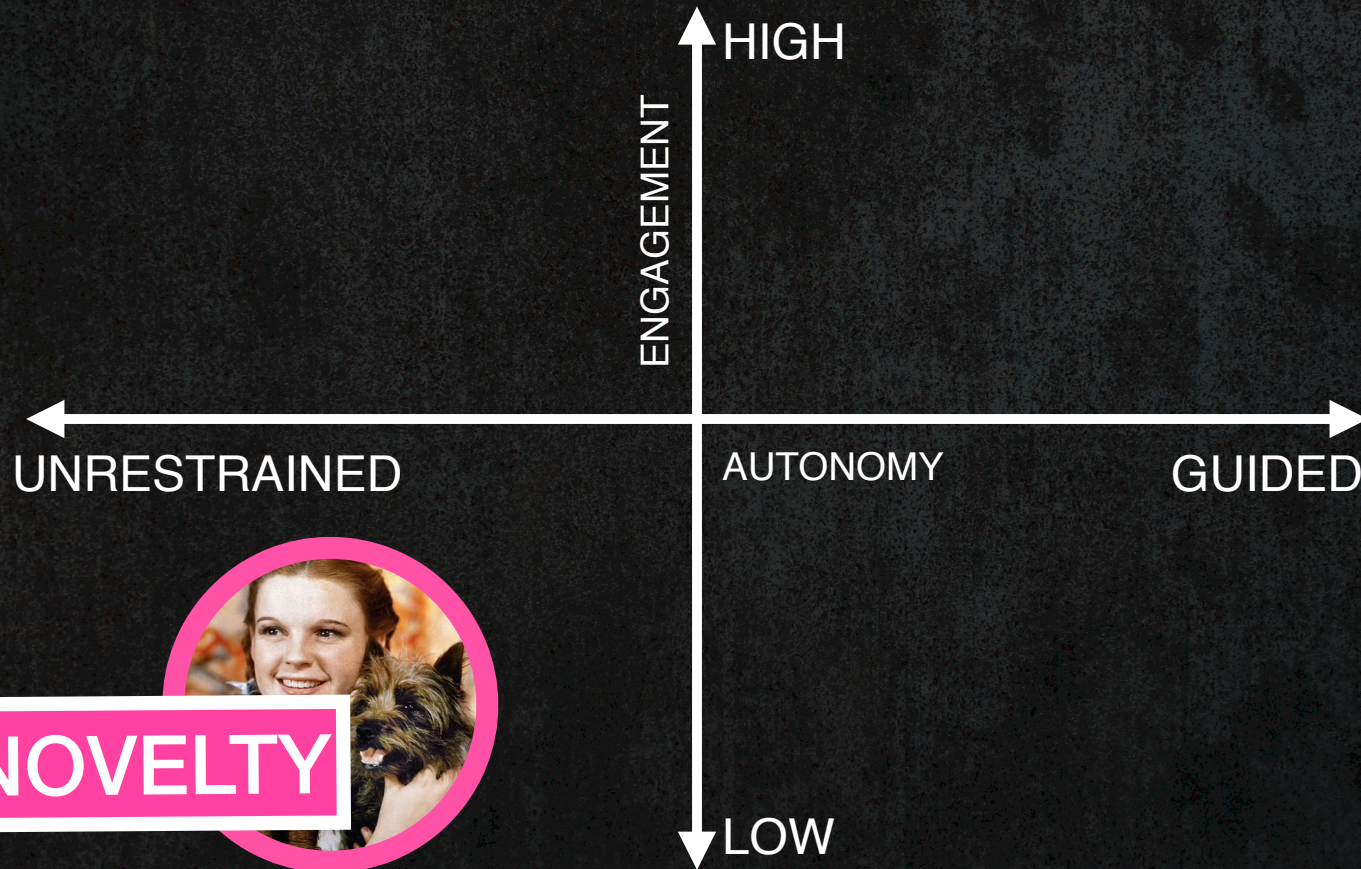
AI in a world of Wizards & Totos



Andrew Davis
@DrewDavisHere

The OZ Quadrants

AI in a world of Wizards & Totos

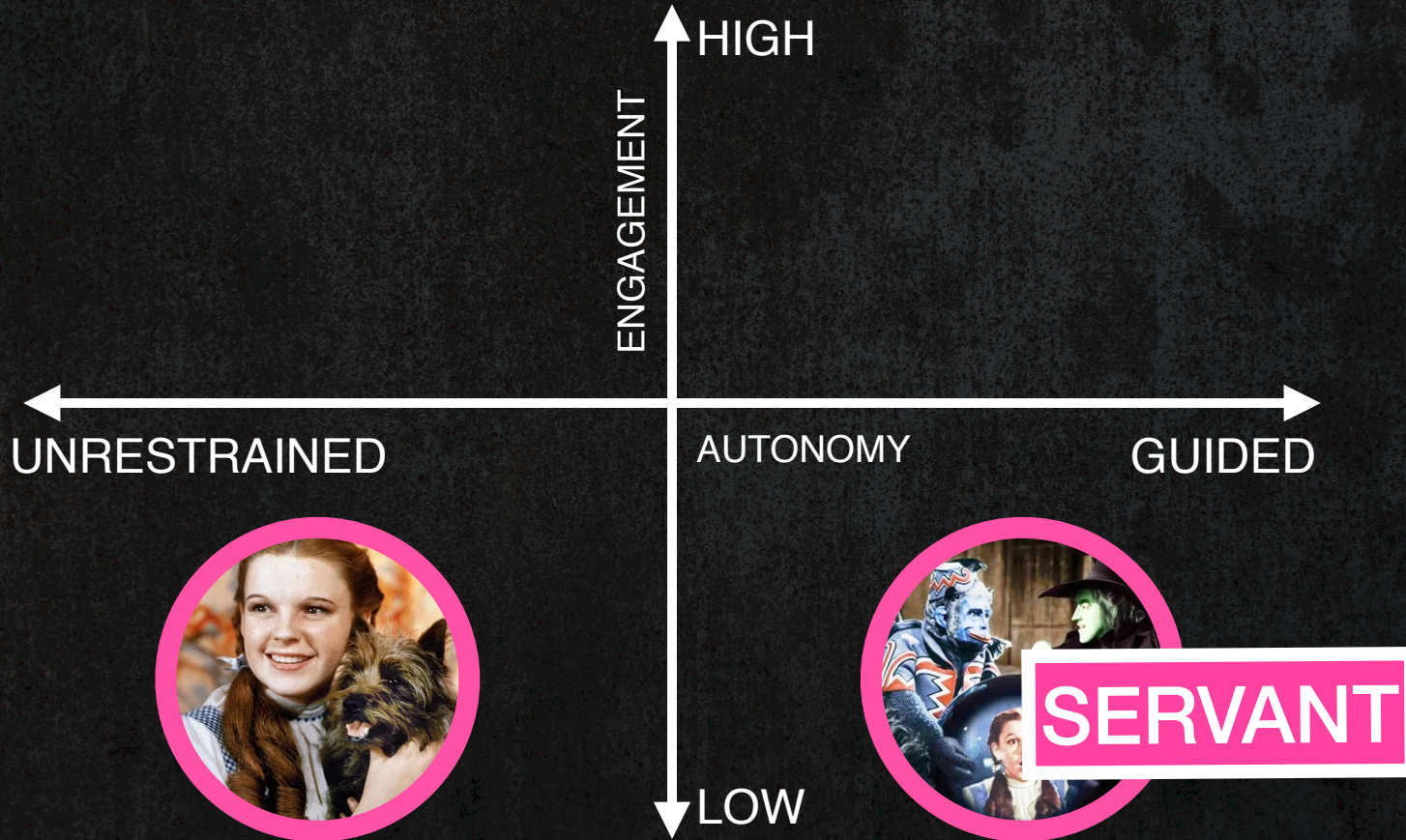


Andrew Davis
@DrewDavisHere

NOVELTY

The OZ Quadrants

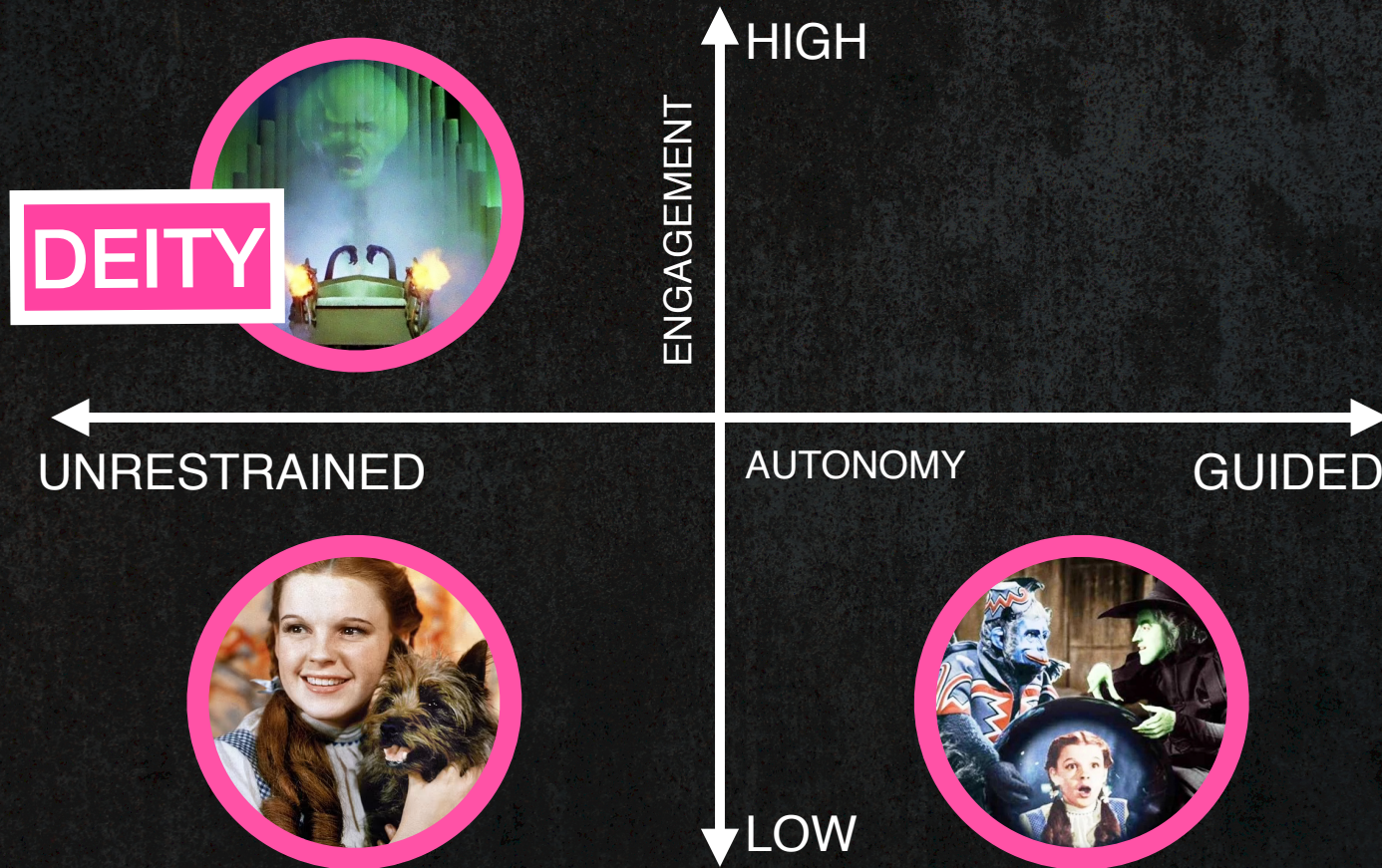
AI in a world of Wizards & Totos



Andrew Davis
@DrewDavisHere

The OZ Quadrants

AI in a world of Wizards & Totos



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The OZ Quadrants

AI in a world of Wizards & Totos



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@DrewDavisHere

The OZ Quadrants

AI in a world of Wizards & Totos



Andrew Davis
@DrewDavisHere

Choose wisely.

Andrew Davis
@DrewDavisHere



Andrew Davis
AKADrewDavis.com
adavis@monumentalshift.com



The Great Drewdini
AKADrewDavis.com
drewdini@monumentalshift.com



DISCLAIMER

All representations and demonstrations in this presentation are actual Artificial Intelligence (AI) interactions. **Each input prompt and output is authentic.** Some AI responses have been selectively edited for presentation clarity but remain faithful to their original content. This activity does not compromise the integrity of AI output and adheres to best practices for AI transparency.

Andrew Davis
@DrewDavisHere